

STRATEGIES TO MAXIMIZE FUNDING UNDER THE STUDENT-CENTERED FUNDING FORMULA (SCFF)

San Bernardino Community
College District



Presented ACBO Institute I -
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Group #5

- Lindsey Simonds – San Bernardino CCD
- Keith Bacon – San Bernardino Valley College
- Jorge Andrade Cortes – San Bernardino CCD
- Christina Undan – MiraCosta College District
- Jessica Chan – Pasadena City College

Introduction

District Demographics

District Makeup & Structure

Student Demographics



KVCR



District Demographics

Our Mission

SBCCD positively impacts the lives and careers of our students, the well-being of their families, and the prosperity of our community through excellence in educational and training opportunities.

San Bernardino Valley College

- Located in the city
- High access to public transportation
- Large campus
- More sports teams
- More classes offered

Crafton Hills College

- Located in a more rural area
- Little to no access to public transportation
- Smaller campus in the hills of Yucaipa, CA
- Only 1 sports team
- More technical career education programs

GOAL 1

**Eliminate barriers
to student access
and success.**

GOAL 2

**Be a diverse,
equitable, inclusive,
and anti-racist
institution.**

GOAL 3

**Be a leader and
partner in addressing
regional issues.**

GOAL 4

**Ensure fiscal
accountability &
sustainability.**

District's Mission Goals



Board of Trustees

Chancellor

District Support Services

College Oversight

Executive Vice
Chancellor of
Administrative
Services

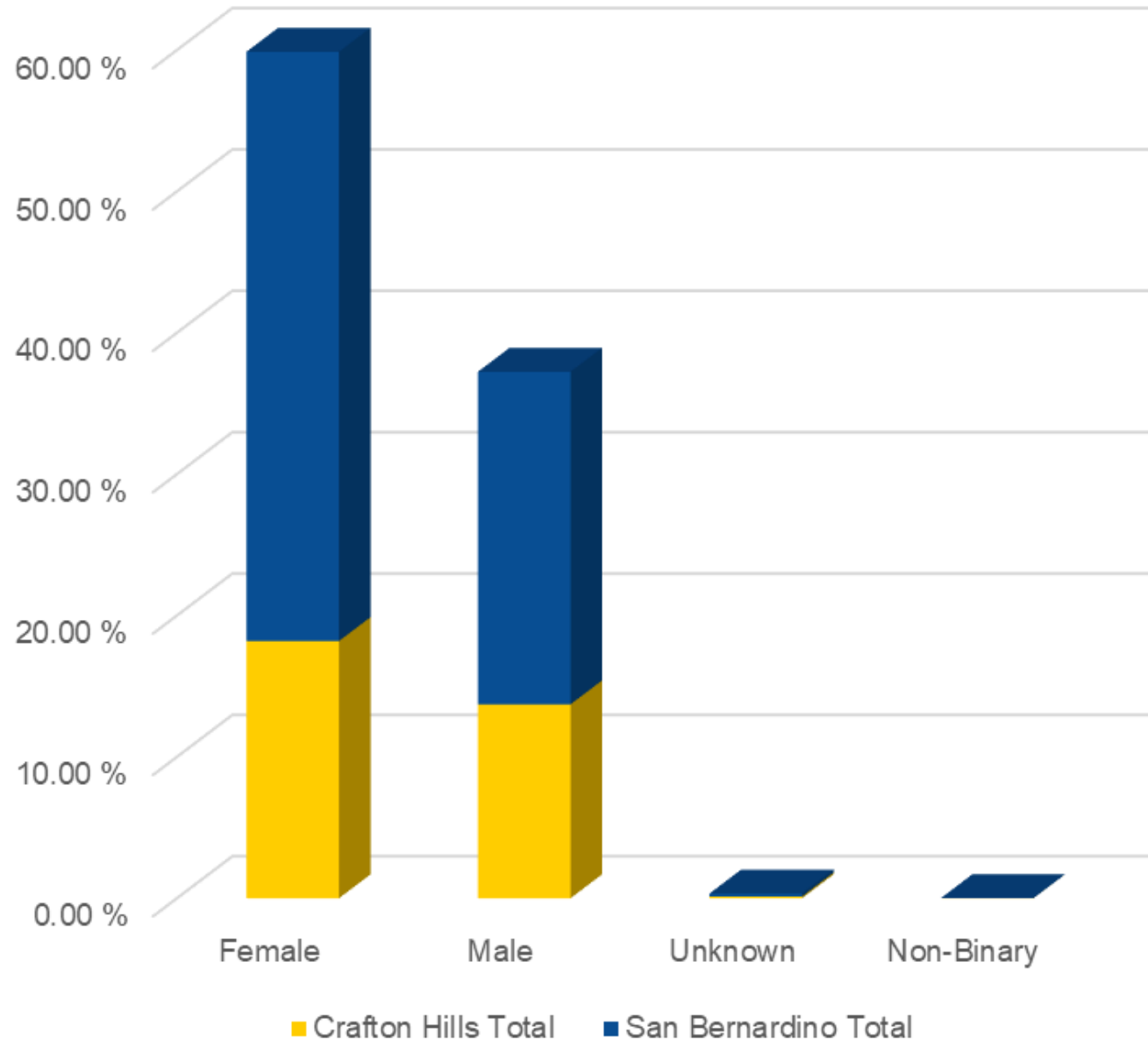
Vice
Chancellor of
Human
Resources
and Police
Services

Vice
Chancellor of
Education
and Student
Services

San
Bernardino
Valley College
President

Crafton Hills
College
President

Student Demographics: Gender (Average FY21 to FY23)



Female

- SBVC – 41.68%
- CHC – 18.19%

Male

- SBVC – 23.53%
- CHC – 13.72%

Unknown

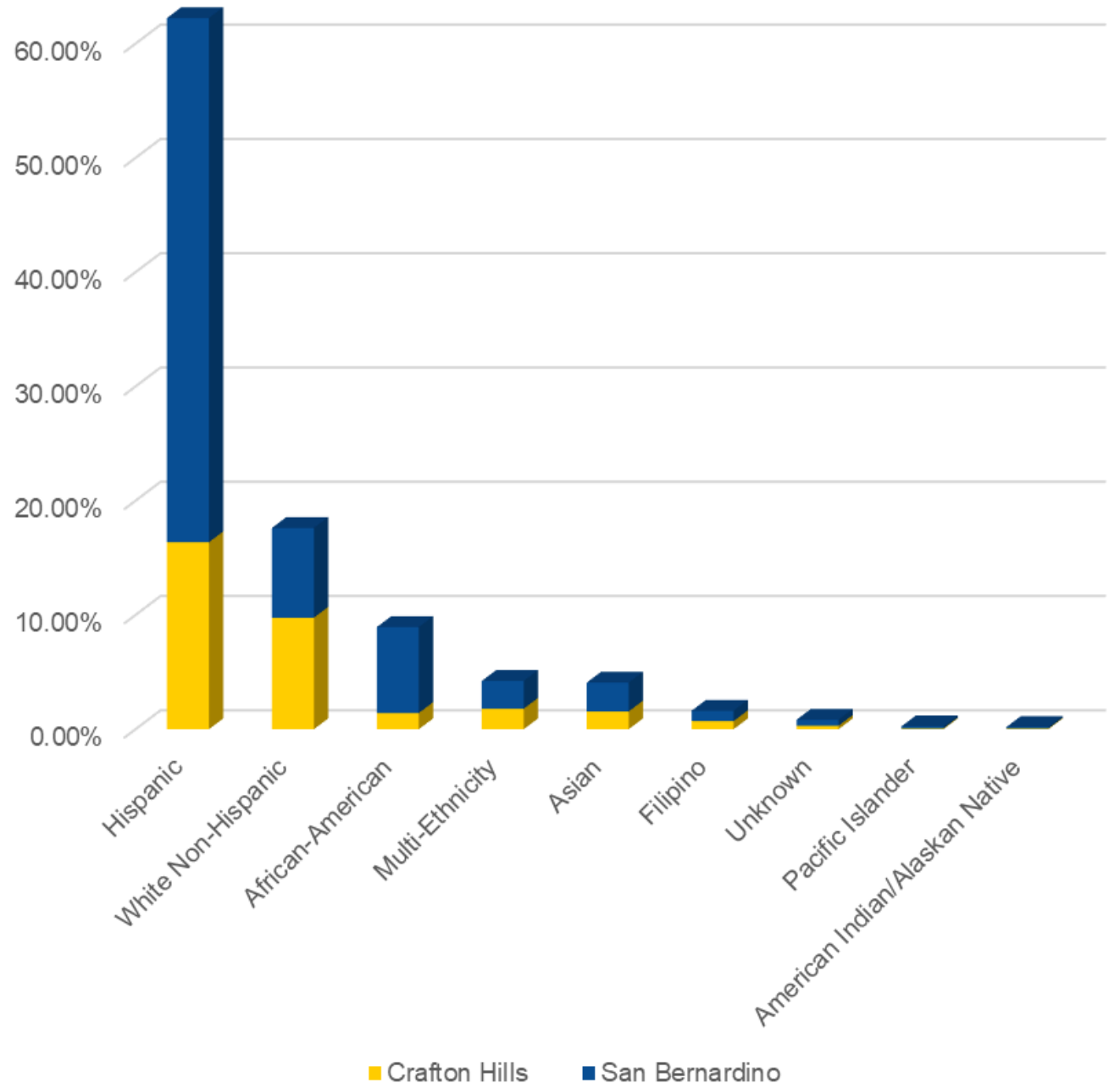
- SBVC – 0.21%
- CHC – 0.12%

Non-Binary

- SBVC – 0.01%
- CHC – 0.01%

Student Demographics: Ethnicity (Average FY21 to FY23)

- Hispanic – 62.24%
- White Non-Hispanic – 17.62%
- African-American – 8.94%
- Multi-Ethnicity – 4.23%
- Asian – 4.08%
- Filipino – 1.62%
- Unkown – 0.83%
- Pacific Islander – 0.25%
- American Indian/Alaskan Native – 0.20%



Overall Goal



Currently, the District is projecting the following growth from prior year FTES as a regular recovery since the COVID-19 Pandemic.

2024-2025 – 4%

2025-2026 – 4%

2026-2027 – 3%

2027-2028 – 2%



Through these specific efforts, we are projecting a 2% increase in overall FTES from FY 2023-2024 to FY 2024-2025.

GOAL #1:

Expand Dual Enrollment Program

Goal

- Increase Special Admin Credit FTES to 7.5% of Credit FTES over 4 years by partnering with local high schools and community educational organizations.

Resources Needed

- Utilize current grant funded programs for outreach and available capacity in current courses.
- Estimated \$3.7M for additional staff and other outreach expenses.

Engagement

- Engage the student outreach team to focus some of their efforts on middle school and high school students.
- VP of Instruction to determine available capacity and the potential need to add faculty.

Effect on SCFF

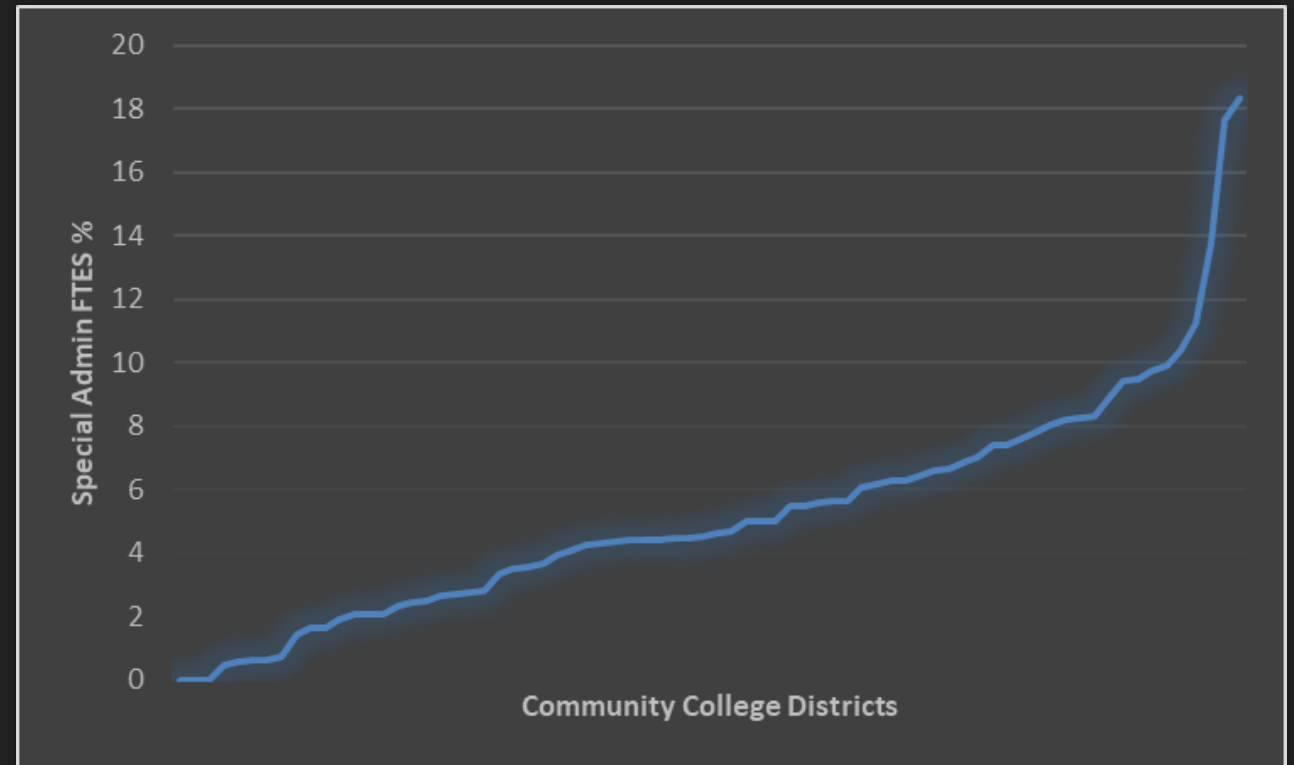
- Approximately 600 additional Special Admin FTES over 4 years.
- More than \$11 Million in additional funding over 4 years.

DEIA

- Inform community population on career attainment.
- Help minorities and low-income populations start their college career earlier with more access to educational resources.

Special Admin FTES (2023-2024 P1)

- Special Admin vs Credit FTES
 - Statewide – 5.02 %
 - Highest District – 18.33 %
- San Bernardino CCD
 - 4.40 %
 - 615.95 FTES
- Goal
 - 3.1 % over 4 years to 7.5 % of Credit FTES.
 - 150 FTES increase annually for a total of 600 FTES over 4 years.
 - Attainable??
 - 40+ High Schools in service area



Goal #1: Expand Dual Enrollment Program

Expected Outcomes

- Student population exposure to College opportunities at a young age.
- Share the value of education with underrepresented student populations
 - 2019 – 81% has HS diploma
 - 2019 – 23% has a bachelor's
- Net \$7.3 M in additional funding
- Embrace the 2030 Vision goals



GOAL #2:

Implement and Expand Categorical Programs

Goal

- Increase current credit FTES by 2% by implementing new categorical programs including TRIO and GEAR UP

Resources Needed

- Director over TRIO and GEAR UP programs
- Four program specialists for each program
- Two Counselors
- All positions are funded by the Federal grant programs

Engagement

- Reach out to school districts in the area to engage middle to high school students
- Utilize contacts obtained from Dual Enrollment Program

Effect on SCFF

- Approximate increase of 280 credit FTES and \$1.47 million increase

DEIA

- Help, funding, outreach, and guidance to all groups at an earlier age in order to increase knowledge and access to higher education

GOAL #2:

Implement and Expand Categorical Programs:

○ TRIO

- **Upward Bound (UB)** - Targets low-income and potential first-generation college students who are enrolled in high school, or veterans seeking to prepare themselves for success in postsecondary education
- **Talent Search (TS)** - identifies qualified youth with the potential for educational success at the postsecondary level and encourages them to complete or reenter secondary school and undertake a program of postsecondary education
- **Student Support Services (SSS)** - Provides academic support services to low-income, first generation, and individuals with disabilities to enable them to be retained in and graduate from institutions of higher education
- **Educational Opportunity Centers (EOC)** - Provides information regarding financial and academic assistance available to individuals who desire to pursue a program of postsecondary education

○ GEAR UP

- Designed to increase the number of low-income students who are prepared to enter and succeed in postsecondary education. GEAR UP provides six-year or seven years grants to states and partnerships to provide services at high-poverty middle and high schools

GOAL #3:

Expand Marketing

Goal	Resources Needed	Engagement	Effect on SCFF	DEIA
<ul style="list-style-type: none">• Promote the College be more recognizable• Promote opportunity of higher education and career certificates	<ul style="list-style-type: none">• In-house Market & Public Relations• Utilize Retention & Outreach Categorical Funds• Student Services – TRIO/Gear up, Dual Enrollment, Transfer Center	<ul style="list-style-type: none">• Advertisement – Billboards, KVCR TV, Radio Stations, Buses, MetroLink• Increase Social Media appearance – Instagram, TikTok, Facebook, X, YouTube, etc• Student's participation on campus events• Outreach activities	<ul style="list-style-type: none">• Increase CDCP and Noncredit FTES Category• Increase Supplemental Allocation• Increase Credit Certificates, Associate Degrees, transfer, AA Degree headcount under Student Success Allocation	<ul style="list-style-type: none">• Increase the enrollment of minority groups, especially African American• Minimize the barriers on education and services opportunities

GOAL #3:

Expand Marketing:

- Outreach through Dual Enrollment and Public Relation promoting the opportunity of Higher Education and Career Certificate Programs offer
- Promote Student Services available on campus and Federal and State government, e.g. Financial Aids, Transfer and Career Center, to help student success, through workshops and joint events with available resources
- Invite alumni and/or current students to record videos on success stories, livestream on events happening on campus
- Using existing fixtures, e.g. bulletin boards, light poles, building exteriors, for posters and banners on services and programs offer
- Eliminate the stigma of education opportunity – Higher education is a right to everyone and there should be no ends

GOAL #4:

Expand Services to Current Students

Goal

- Seek funding sources
- Increase and improve communication
- Concerted focus on expansion of DEIA supports

Resources Needed

- New Student Services Building (Bond Supported)
- Wayfinding Master Plan (Bond Supported)
- Technology Support Services Additional Hours
- Student Services stipends to offer services after hours

Engagement

- User groups around needed services to be included in new Student Services Building
- Use social media to increase communication of available services
- Staff and faculty input

Effect on SCFF

- Increase in student retention rates
- Growth in students due to enhancements to website and "one stop shop" Student Services Building

DEIA

- Student Services Building will include space for affinity groups and a multicultural center
- Wayfinding masterplan will include adjustments to signage to accommodate visually impaired students

Goal #4:

Expand Services to Current Students

- Grant funding for textbooks
 - Sunset of COVID funds
- Diversity Equity Inclusion Accessibility (DEIA)
 - Demonstrate commitment
- Creating easier to navigate website
 - User groups
- Better signage on campus and around campus
 - Wayfinding plan
- Consolidating student services into one building (financial aid, admission and records, tutoring, multicultural center)
 - One stop shop
- Zoom meetings for student services (individual and group)
 - Open office hours for students that don't have time to come in during traditional hours

GOAL #5:

Expand Engagement with Current and Future Students

Goal

- Promote and support student engagement in curricular and co-curricular activities.

Resources Needed

- Student services
- Faculty – hourly stipend
- Office of Student Life
- No other resources needed because it's already built in into the budget

Engagement

- Information sessions, fairs, and events – FA, Basic Needs
- Faculty outreach
- Promote and support student groups, clubs and activities – history & heritage related

Effect on SCFF

- Student experience enrichment and engagement can positively impact: **student retention** and **contribute to the increase in FTES in the SCFF formula**

DEIA

- Provide the students with community – a strong, supportive environment where they feel valued and encouraged, have a sense of belongingness and pride, and where they know they can be successful.

GOAL #6:

Apply for MSI Grants

Goal

- Explore and apply for two Minority Serving Institution/ Hispanic Serving Institution grants by the end of 2024-2025.

Resources Needed

- Director of grants can allocate time to research the potential benefits from new MSI / HIS grants.
- Select grants that best fit San Bernardino CCD.

Engagement

- The director of grants should work closely with the VC of Education and Student Services to assess how MSI grants can benefit current and potential new students.

Effect on SCFF

- Additional funding can help with successfully retaining current students and engage new minority students.
- Maintain or increase current FTES.

DEIA

- These grants can further help remove barriers to education for minority students in our community.
- Help improve graduation rates in the county to reach and surpass the state average.

Summary of Projections

YEAR	FTEs	REVENUE
2023-24 P1	14,772	\$128,677,204
2024-25	14,415	\$128,843,832
2025-26	14,330	\$128,939,351

SCFF FTES and Revenue Projection

