



ACBO Spring 2021 Conference Sponsorship Opportunities & General Information

General Information:

We would like to invite you to be a sponsor for the ACBO Spring 2021 Conference May 17th-19th, 2021. This will be a virtual event held over three days.

Our goal is to create a positive conference experience for attendees as well as sponsors. If you have suggestions or ideas that would assist us in making this a more valuable experience for you, or to assist you in moving up to the next level of sponsorship, please contact Courtney Clark at (916) 443- 2226 or events@acbo.org.

Logistics:

All sponsorship selections include at least one complimentary conference registration. Additional registrations can be purchased by contacting Courtney Clark at events@acbo.org. These will be awarded on a first come first serve basis so please reach out as soon as possible to secure registrations.

The **attendee list** (email contact information only) will be shared with sponsors AFTER the conference only (please see diamond level sponsor information to receive the list prior to the conference) and will be emailed to you approximately one week following the conference. This list may be used for one follow up mailing or email only. The honor system applies on this request, and we encourage you to adhere as multiple unauthorized contacts usually serves only to drive attendees away from using a particular vendor.

Sponsorship Opportunities:

Opportunities range from the highest visibility to the benefit of visibility and most affordable participation levels. The following grid provides a brief description of the various opportunities available. We anticipate 225 to 250 attendees including sponsor representatives and presenters, up to 150 of these will be CBO's and other college employee's.

Sponsorship Opportunities & Benefits:

Level/ Benefit	DIAMOND	GOLD	SILVER
Sponsorship Amount	\$2,000	\$1,000	\$500
Complimentary post conference Attendee list for ONE TIME email or mailing	Yes	Yes	Yes
Number of Conference Registrations Included <i>(note: this is the maximum number of representatives you are entitled to have attend the conference)</i>	4	2	1
Logo Placement	Logo included on zoom background during general session announcements.	Logo included on slide that will be displayed as attendees join the sessions.	N/A
Commercial	Up to 2-minutes pre-recorded message played for all participants, with a live 30 second intro.	Up to 1-minute pre-recorded message played for all participants, with a live 30 second intro.	N/A
Program/ Sponsor Listing	Company logo, contact info and brief company bio (up to 75 words) Included in our email to attendees.	Company logo, contact info and brief company bio (up to 30 words) included in our email to attendees.	Company logo and contact info included in our email to attendees.
Allowed to host separate zoom session for networking,**	Yes	No	No

** Diamond level sponsors will be allowed to host their own zoom session on Tuesday (May 18th, 2021) morning from 9:00 a.m to 9:45 a.m. They will be provided the registration list one week prior to the conference kick-off to invite attendees.