

ACBO 2018 Spring Conference
May 21-23, 2018
Hyatt Regency Sonoma Wine Country

MONDAY, May 21, 2018

9:00 a.m. – 5:00 p.m. **Conference Check-In/Information Desk Open**
Breakfast on Your Own

Alexander Valley Ballroom Foyer

10:00 a.m. – 11:15 a.m. **GENERAL SESSION**

Alexander Valley I/II

Topic: The New ACCJC, Fiscal Standards, Fiscal Review and ACBO

Panelists: James Austin, Fiscal Consultant; **Stephanie Droker**, Vice President, ACCJC; and **Fred Williams**, Vice Chancellor, Finance & Facilities, North Orange County CCD

Session Description: The world of accreditation has been turned upside down for the CBOs, but in a good way. This interactive session will involve you in changing how the ACCJC exercises its required fiscal oversight of the California Community Colleges and how you and your college will benefit from your participation on site review teams. Among the topics expected to be covered in this session are the composition of the required ACCJC Annual Fiscal Reports, how you can participate in changing the composition of those reports, how the ACCJC calculates the fiscal health rating for the colleges (did you even know that was being done?), and the fiscal review issues that face the colleges and the ACCJC.

11:15 a.m. – 11:30 a.m. **Refreshment Break**

Alexander Valley Ballroom Foyer

11:30 a.m. – 12:45 p.m. **GENERAL SESSION**

Alexander Valley I/II

Topic: GASB & Uniform Guidance Update; A World of Exciting Changes

Panelists: Matt Nethaway, Partner, **Arthur Ngo**, Senior Manager, and **Jeff Jensen**, Partner **Crowe Horwath LLP** **CCD Partner TBD**

Session Description: The world of GASB is constantly evolving. Come hear about the latest GASB changes, from OPEB to Leases, is your District ready? Also, as Uniform Guidance changes have phased in over the past few fiscal years, is your District prepared for the latest piece on procurement? This session will provide you with valuable resources to ensure your District is ready to face these changes.

12:45 p.m. – 1:30 p.m. **Luncheon and Welcome Address**

Knights Valley Garden

1:00 p.m. – 1:30 p.m. Welcome Address
Presenter: Dr. David Wayne Coon, Superintendent/President, College of Marin

1:45 p.m. – 2:45 p.m. **CONCURRENT SESSIONS**

Option One: Promoting Equal Opportunity in Public Contracting
Alexander Valley I/II

Panelists: Laura Schulkind, Partner, Liebert Cassidy Whitmore and **Doug Smith**, Vice Chancellor of Administrative Services, San Jose Evergreen CCD

Session Description: Proposition 209 severely limited the ability of community college districts to create opportunities for minority and/or women owned businesses. Nevertheless, many districts expect their CBOs to implement inclusionary contracting processes that provide those opportunities. In this workshop our presenters team up to discuss the legal parameters and operational practicalities involved in implementing equal opportunity contracting practices. Drawing on their work together designing recent RFPs at SJECCD, Laura and Doug will discuss the legal parameters and practical considerations in using race/gender neutral contracting preferences such as small, micro, and local business preferences; implementing inclusive outreach programs; requiring internal EEO practices by prime contractors; and other measures designed to build more diverse pools of qualified bidders.

Option Two: Protecting Campuses from Data Breach
Alexander Valley III/IV

Panelists: Diane McCracken, Executive Vice President and **Ray Parris**, Vice President of Sales, BankMobile; and **Kashu Vyas**, District Director of Fiscal Affairs, North Orange County CCD

Session Description: Colleges and Universities continue to be prime targets for data breaches. With the nature of higher education institution's open data environment and budget restrictions, it can be difficult to identify and protect against data breach threats. Join the panel to learn what colleges and universities can do to address cyber threats and review data breach risk assessment.

This session will highlight policies and procedures that can be put into place to revamp security while increasing cyber security awareness. The session will also cover ways that colleges and universities can protect their institution's personal data

2:45 p.m. – 3:00 p.m. **Refreshment Break**
Alexander Valley Ballroom Foyer

3:00 p.m. – 4:00 p.m. **CONCURRENT SESSIONS**

Option One: A New Funding Formula - What does it Mean to Our Students?
Alexander Valley I/II

Panelists: Mary Chries Concha Thia, College Business Officer, Canada College/San Mateo CCD;

Jennifer Clark, Interim Budget Director, Ventura County CCD; **Chungwai Chum**, Interim Director of Business and Administrative Services, Laney College/Peralta CCD; **Jeffrey Hinshaw**, Business Manager, El Camino CCD; **Christopher Renbarger**, Fiscal Services Supervisor, Oxnard College; **Erik Skinner**, Vice President of Administrative Services, Sierra College; and, **Dr. Bonnie Ann Dowd**, Executive Vice Chancellor, Business and Technology Services, San Diego CCD and 2018 ACBO Institute I Coordinator

Session Description: For nearly twelve years, the ACBO Board has remained committed to professional development efforts in support of developing new and aspiring chief business officers. This year’s ACBO Institute I enrolled 32 participants into a five-day training session facilitated by Dr. Bonnie Ann Dowd, Executive Vice Chancellor, San Diego CCD and James Austin, retired district CBO. Bonnie and Jim both teach in the San Diego State University doctorate program in community college leadership and made significant modifications to Institute I curriculum and training approach to include addressing “soft” skills beyond technical skills, leadership versus management, and the role of CBOs in change management. There was a total of six groups formed and each group was tasked with providing a presentation on a topic of their choice that was relevant to business operations at all 72 districts, 114 colleges in our system. The panelists listed are members of the group unanimously selected by their peers as the “best of the best” to present their project at this ACBO conference.

Come hear from this outstanding group of business officials from throughout our system about identified research related to building effective organizations, efforts for bridging the gap for our students, developing Guided Pathways to student success, and the role of the CBO along with the potential impact of any new funding formula to our students.

Option Two: 3Districts + 1Vision = 4CIS

Alexander Valley III/IV

Panelists: **Fred Rocha**, Executive Director of IT, Coast CCD; **Dr. Andy Dunn**, Vice Chancellor, Finance and Administrative Services, Coast CCD; **Joe Moreau**, Vice Chancellor, Technology & CTO, Foothill-De Anza CCD; **Dr. Omid Pourzanjani**, Vice Chancellor, Digital Futures Lab, CCCC

Session Description: With increasing demand for technology and information services without ongoing resources by the state, Coast, Foothill-DeAnza and Kern Community College Districts share a common vision of a repeatable cohort concept in order to leverage the services and support we all utilize. With this, the California Community College Cohort for Information Services (4CIS) was born. 4CIS seeks members who are in search of new pathways that reduce costs, enable greater negotiation power and expand expertise across the cohort membership.

4:00 p.m. – 4:15 p.m. **Refreshment Break**

Alexander Valley Ballroom Foyer

4:15 p.m. – 5:15 p.m. **GENERAL SESSION**

Alexander Valley I/II

Topic: The Institutional Effectiveness Partnership Initiative's (IEPI's) Strategic Enrollment Management (SEM) ASK

Panelists: Michele Barton, Co-Lead SEM ASK and Ron Gerhard, SEM Consultant, RP Group

Session Description: IEPI is developing a set of resources called the Applied Solution Kit (ASK). The ASK showcases tools and promising practices that promote institutional effectiveness. This session will focus on Strategic Enrollment Management (SEM).

The SEM ASK includes resources and promising practices on: marketing and outreach, class schedule development, student retention, enrollment data, and funding. Session participants will engage with SEM ASK resources and learn about additional professional development opportunities, such as the SEM Program

5:15 p.m. – 6:30 p.m. **Welcome Reception (*Entertainment provided by The Core*)**
Knights Valley Garden

6:30 p.m. – 9:00 p.m. **Casino Night**
Dry Creek Valley Ballroom & Foyer

TUESDAY, May 22, 2018

8:00 a.m. – 5:00 p.m. **Conference Check-In/Information Desk Open**
Alexander Valley Ballroom Foyer

8:00 a.m. – 9:00 a.m. **Networking Breakfast**
Dry Creek Valley Ballroom

9:00 a.m. – 10:15 a.m. **GENERAL SESSION**
Alexander Valley I/II

Topic: 10 + 1 isn't just 11

Panelists: Dr. Bonnie Ann Dowd, Executive Vice Chancellor, Business and Technology Services & Professor Emeritus, San Diego CCD; Julie Bruno, Professor, Sierra College and President, Academic Senate for California Community Colleges; and Dr. John Stanskas, Professor, San Bernardino Valley College and Vice President, Academic Senate for California Community Colleges

Session Description: Come hear from this panel about why Academic and Professional matters are so critical to the delivery of instruction, student success efforts, the California community college system and the communities the 72 districts serve. Academic and professional matters, which are known as the 10 +1, were codified in 1988 under AB 1725, which is the legislation that established community colleges as a system and identified the primacy of faculty with regard to instructional matters. The panelists will address the 10 + 1 areas that fall under the guidance of the Academic Senate including collegial consultation and effective participation at

the college, district and system level during the presentation. This session will also provide an opportunity to hear from Julie and John about the many issues the Academic Senate for CCC's are currently addressing and anticipate addressing in the year to come including important issues such as a new outcomes-based funding formula.

10:15 a.m. – 10:30 a.m. **Refreshment Break**
Alexander Valley Ballroom Foyer

10:30 a.m. – 11:45 a.m. *Keynote Speaker: Veronica Keiffer-Lewis*
Alexander Valley I/II

12:00 p.m. – 12:45 p.m. *Lunch*
Knights Valley Garden

12:45 p.m. – 1:45 p.m. **CONCURRENT SESSIONS**

Option One: Making Your Auxiliary Legally Compliant
Alexander Valley I/II

Panelists: Erin Kunze, Associate, Liebert Cassidy Whitmore, **CCD Partner TBD**

Session Description: In this session, we will provide an overview of steps you must take to ensure your District's Foundation is a legally compliant 501(c)(3) organization that also meets the Education Code's Auxiliary Organization requirements. We will address the necessary structure to establish such organization, the relationship between the Foundation and the District it serves, and the Foundation's ongoing accountability and transparency requirements once Auxiliary status is established.

Option Two: The CBOs role in Maintaining and Enhancing Your College's Brand
Alexander Valley III/IV

Panelists: Timothy Leong, Director, Communications & Community Relations, Contra Costa CCD and Professional Development Coordinator for CCPRO

Session Description: When you look at what IEPI is doing, so much of the work revolves around the brand of your college (what do you stand for) and how do we do our work given the new environment. For colleges, what does strategic enrollment management do, and what does a CBO need to know in order to support it? What's the difference between your brand, and marketing efforts? Without a great brand, you can't build enrollment, you can't hire the best and the brightest, you can't raise money for your foundation, and you can't pass a bond measure. Those are just some examples of why branding is important, and why a CBO, most likely the second most powerful person at a college following the college president, needs to be a champion of its brand.

1:45 p.m. – 2:00 p.m. **Refreshment Break**
Alexander Valley Ballroom Foyer

2:00 p.m. – 3:00 p.m. **GENERAL SESSION**
Alexander Valley I/II

Topic: Funding California Community Colleges in FY 2018-19 and Beyond

Panelists: **Dr. Bonnie Ann Dowd**, Executive Vice Chancellor, Business and Technology Services, San Diego CCD; **Ann-Marie Gabel**, Vice Chancellor of Business Services, South Orange County CCD; **Christian Osmena**, Vice Chancellor, Finance and Facilities, CCCO; **Lizette Navarette**, Vice President, CCLC; and **Willy Duncan**, Superintendent/President, Sierra CCD

Session Description: This general session will provide an opportunity to hear from a panel of individuals that were tasked with developing and reviewing a new funding formula for the California community colleges in response to the Governor’s Proposed FY 2018-19 State Budget. The panelist will present and explain the efforts that have been underway for several months related to a funding formula for all 72 districts with a focus on student success, equity and access. Information post-May Revise release will be provided as available. *There will also be an opportunity for questions.*

3:00 p.m. – 3:15 p.m. **Refreshment Break**
Alexander Valley Ballroom Foyer

3:15 p.m. – 4:15 p.m. **GENERAL SESSION**
Alexander Valley I/II

Topic: Tax Reform Update

Panelists: **Tina Henton**, Partner, Clifton Larson Allen and **Ann-Marie Gabel**, Vice Chancellor of Business Services, South Orange County CCD

Session Description: On December 22nd, President Donald Trump signed the most significant tax reform legislation in more than 30 years. While the overhaul has wide-ranging implications throughout American business and society, numerous provisions will affect tax-exempt organizations, including public charities, social welfare organizations, colleges and universities, nonprofit health care organizations, associations, and private foundations. This session will cover the impact of tax reform on employers, non-profits and individuals. Learn about the significant changes and what your organization should know to evaluate operations in light of this new law.

4:15 p.m. – 4:30 p.m. **Refreshment Break**
Alexander Valley Ballroom Foyer

4:30 p.m. – 5:30 p.m. **CLOSED GENERAL SESSION**
Alexander Valley I/II

Topic: ACBO Semi-Annual Association Meeting and Board Election
(This meeting is for college/district personnel only.)

Panelists: **Andy Suleski**, President, ACBO and Vice President for Administration, Butte-Glenn Community College (moderator) and the **ACBO Board of Directors**

Session Description: This session is the semi-annual meeting of ACBO--the Association of Chief Business Officials. ALL college/district staff attending the conference are members of the Association and are invited to attend this business meeting. Come elect a new President and President-elect, meet your current elected ACBO representatives, and hear them report on a wide range of issues. Information will be provided on the progress of various ACBO Task Forces and Workgroups that are tasked with addressing business and fiscal issues on behalf of all 72 districts. The meeting agenda will also include a review of significant actions taken by the ACBO Board since the last semi-annual Association meeting in October 2017. You'll hear about the progress made on the Association's objectives to achieve strategic goals as they relate to the ACBO 2016-18 Strategic Plan and other significant issues facing the community college system, including the May Revise and the new funding formula.

5:30 p.m. – 7:00 p.m. **Reception (Entertainment provided by The Core)**
Knights Valley Garden

7:00 p.m. **Dinner on Your Own**

WEDNESDAY, May 23, 2018

8:00 a.m. – 11:30 a.m. **Conference Check-In/Information Desk Open**
Alexander Valley Ballroom Foyer

8:00 a.m. – 8:30 a.m. **Networking Buffet Breakfast**

8:30 a.m. – 10:00 a.m. **GENERAL SESSION**
Alexander Valley I/II

Topic: Semi-Annual Report of the Chancellor's Office and System Update

Panelists: **Christian Osmeña**, Vice Chancellor, College Finance & Facilities Planning Division; **Frances Parmelee**, Assistant Vice Chancellor; **Carlos Montoya**, Director of Facilities Planning; and **Wrenna Finche**, Director of Fiscal Standards & Accountability, California Community College Chancellor's Office

Session Description: Back for their always informative closing session, the team from the Chancellor's Office will be on hand to update attendees on the latest developments with regard to the state budget, fiscal and facilities issues and other topics of interest to CBOs.

10:00 a.m. – 10:15 a.m. **Refreshment Break**
Alexander Valley Ballroom Foyer

10:15 a.m. – 11:30 a.m. **GENERAL SESSION**
Alexander Valley I/II
Topic: Annual Legislative Update

Panelist: Lizette Navarette, Vice President, CCLC, and **Michelle McKay Underwood**, Director, Governmental Relations, School Services of CA Inc.

Session Description: This has been one of the most interesting budget years for California’s community colleges but the excitement is not over yet! The May revision marks the sprint to the finish. Get prepared for the final weeks of negotiations with this informative session. Our advocates at the state level will report on the numbers, discuss strategy and talk about how pending legislation and the current political influences will work together to determine the operational future of colleges.

11:30 a.m. **Conference Adjourns**