LCW LIEBERT CASSIDY WHITMORE

Making Your Auxiliary Legally Compliant Association of Chief Business Officials (ACBO) Spring Conference | May 22, 2018

Presented By: Felipe R. Lopez & Erin Kunze



Agenda



- Introduction
- Corporate & nonprofit responsibilities
- Auxiliary organization requirements
- Transparency requirements
- Common mistakes

Introduction



- What is an auxiliary organization?
 - Independent corporate entity
 - Subject to College/District rules
 - Subject to College/District oversight

Introduction



- Services and programs an auxiliary may provide:
 - Student association activities and program
 - Bookstores; food and campus services
 - Facilities and equipment
 - Supplemental health services
 - Workshops, conferences, institutes, federal programs
 - Loans, scholarships, grants
 - Gifts, bequests, devises, endowments and trusts
 - Alumni activities
 - Public relations programs

Introduction



- Why an Auxiliary Organization?
 - District/College control and oversite
 - Professional expertise
 - Ability to raise and spend private funds / earned income
 - Flexibility to engage in nonprofit corporation activities

<u>Caveat</u>: Auxiliary itself may be a public entity in certain respects, case-specific assessment required





Corporate & Nonprofit Responsibilities

Corporate Responsibilities



- Fiduciary responsibilities
 - Duty of obedience
 - Duty of care
 - Duty of loyalty
 - Good faith and fair dealing

<u>Helpful Hint</u>: Auxiliary organization regulations tie into these responsibilities

Nonprofit Responsibilities



- Operate for proper purpose
 - Under IRS standard
 - Under state franchise tax board standard
- Comply with incorporating documents
 - Bylaws
 - Articles of incorporation
- Comply with annual filing requirements
- Provide donor acknowledgments

Nonprofit Responsibilities



- Beware Of:
 - Private inurement
 - Violating incorporating instruments
 - Engaging in other non-exempt activities, e.g.
 - Lobbying; engaging in political activity
 - Supporting candidates for office





Maintaining Auxiliary Status



- Ensure proper recognition
 - Requires procedure including a public hearing
 - Requires approval from College/District governing body
 - Requires submission of recognition, governing documents, and agreement to the Chancellor of California Community Colleges
 - Requires <u>approval</u> of Chancellor if regulatory requirements met by agreement rather than by implementing regulations



 Ensure organization complies with College or District implementing regulations and/or master agreement.

- Must have one or the other or both

 To meet 20+ provisional requirements set forth in California Code of Regulations, Title 5, Section 59257 (an auxiliary organization checklist)

- Details to follow . . .



Here comes the California Code of Regulations, Title 5, Section 59257 Auxiliary Organizations checklist...





- What do implementing regulations / master agreement require?
 - Method for recognition
 - Limited authority to perform recognized functions (listed in introductory slide)
 - Board composition regulations
 - Provision addressing salaries, working conditions, benefits of employees
 - Provision implementing audits



- What do implementing regulations / master agreement require (continued)?
 - Provisions establishing recordkeeping responsibilities
 - Provisions establishing "periodic review" to ensure compliance with Education Code, implementing regulations, agreement, articles and bylaws
 - Provisions which prohibit the District from transferring funds inappropriately



- What do implementing regulations / master agreement require (continued)?
 - Provision specifying functions the auxiliary will manage, operate or administer
 - Statement of reasons for administration by the auxiliary instead of the college
 - Areas of authority and responsibility of the auxiliary
 - Facilities to be made available, if any, by the district for Auxiliary functions



- What do implementing regulations / master agreement require (continued)?
 - Charge or rent to be paid to district by auxiliary for use of its facilities, note:
 - Does not require involved method of computation
 - "Should be" identified before incurrence



- What do implementing regulations / master agreement require (continued)?
 - Full reimbursement to the district for services performed by district employees at the direction of the auxiliary
 - Up to, but no more than, 50% of which may be made in the form of a "non-monetary benefit" that the auxiliary provides to the district
 - Must still be valued and accounted
 - Commercial services <u>must be</u> self-supporting



- What do implementing regulations / master agreement require (continued)?
 - Simple and stable method of determining in advance, extent auxiliary is liable for indirect costs relating to federally-sponsored programs
 - Responsibility for maintenance and payment of operating expenses
 - Proposed expenditures for public relations and statement of policy and procedures for solicitation of funds, source of funds, and use



- What do implementing regulations / master agreement require (continued)?
 - Provision specifying the disposition of net earnings and provisions for reserves
 - Provision specifying disposition of net assets on cessation of operations
 - Provision requiring covenant that auxiliary will maintain its existence and operate in accordance with Education Code section 72670-72682 and 5 CCR 59250, et. seq.

Auxiliary Organization Requirements



Okay, that was a lot of detail. So, what do these provisions and regulations actually require an Auxiliary to do?



- Auxiliary organization board
 - Must be composed as to size and membership categories in accordance with regulations established by the District
 - Must hold at least one business meeting each quarter
 - Must have the advise and counsel of at least one attorney admitted to practice in the State and one CPA
 - These individuals need not be members of the board



- Auxiliary organization board
 - Must condition acceptance of grants on use for purposes consistent with policies of District
 - Must <u>conduct its business in public meetings</u> in accordance with the Ralph M. Brown Act



- Auxiliary organization employees
 - Full-Time employees
 - Must have salaries, working conditions, benefits comparable to those provided to District employees performing similar services,
 - Temporary & executive employees
 - May withhold retirement benefits, permanent status benefits, or both, if regulations permit
 - If no comparable duties at District
 - Must look to salaries at other institutions or commercial operations of like nature



- Auxiliary organization accounting procedures
 - Standard system-wide accounting and reporting system for businesslike management of the operation
 - Financial standards to assure fiscal viability
 - Provision for professional management, adequate working capital, adequate reserve funds for current operations and capital replacements, and adequate provisions for new business requirements



- Auxiliary organization expenditures
 - Transactions must be within educational mission of District
 - Expenditures must be approved by Auxiliary Board
 - Must obtain district approval for appropriation of funds outside of auxiliary's normal business
 - Must regularly report use of funds derived from indirect cost payments to District governing board



- Auxiliary organization audits
 - Must be performed by a CPA
 - Contracted by the auxiliary
 - Must be performed annually
 - Must audit all auxiliary funds
 - Must be submitted to District governing board and board of governors
 - Must publish audited statement of financial condition





Transparency Requirements

Transparency Requirements



• General Rule:

 A nonprofit corporation to which public administrative functions are delegated must comply with the same laws and regulations as the public entity that is delegating the authority

International Longshoremen's and Warehousemen's Union v. Los Angeles Export Terminal, Inc. (1999) 69 Cal.App.4th 287.

Transparency Requirements Specific to Auxiliaries



- Public meetings
 - Business of auxiliary organization board must be conducted under rules of Brown Act
- Public records
 - Initial filings / incorporating documents
 - Annual audit
 - Annual information reports (IRS)
 - Richard McKee Transparency Act
- Political Reform Act filings

Transparency Requirements Specific to Auxiliaries



- Political Reform Act / FPPC filings, must ask is auxiliary a "local government entity"?
 - Did impetus for formation of corporation originate with government agency?
 - Is corporation substantially funded by, or is its primary source of funding, a government agency?
 - Is a principal purpose of corporation to provide service or undertake obligation which public agency is legally authorized to perform, and which is traditionally performed by public entity?
 - Is corporation treated as a public entity by other statutory provisions?

Transparency Requirements Specific to Auxiliaries



- A Note on the McKee Act
 - Similar to Public Records Act, but with exceptions for:
 - Information that would disclose the identity of a donor, prospective donor or volunteer
 - Personal donor financial information, estate planning information, private trusts, etc.
 - Fundraising plans, research or strategies; and trade secret
 - Information exempt under PRA or other Statute





Common Mistakes

Common Mistakes



- Adequate recognition
- Compliance with Public Meeting Law
- Financial separation and designation between college and auxiliary
 - Reimbursement to district for services performed by district employees
 - Accounting of services performed by district employees for auxiliary
- Oversite and audit

Correcting Mistakes



- Review "Auxiliary Organizations Manual"
- Use regulatory check-list
- Develop operating agreements
- <u>Use</u> the operating agreement
- Audit
- And if necessary, revoke auxiliary status

Resources



- The Auxiliary Organizations Manual: A Guide to Establishing, Operating, Accounting and Reporting for California Community College Auxiliary Organizations
 - Online at:
 - http://extranet.cccco.edu/Portals/1/CFFP/Fisc al Services/Accountability/Auxiliary%20Organ ization%20Manual%20August%202017.pdf

Thank you!



Felipe R. Lopez

Vice President of Business Services | Cerritos College 562.860.2451 ext.2242 | <u>flopez@Cerritos.edu</u>

Erin Kunze

Associate | Liebert Cassidy Whitmore

415.512.3095 | ezunke@lcwlegal.com