MONDAY, October 23rd, 2017

9:00 a.m. – 5:00 p.m.  Conference Check-In/Information Desk Open
                          Breakfast on Your Own

10:00 a.m. – 11:15 a.m.  GENERAL SESSION

Topic: Best Practices for using Social Media

Panelists: Sharon Ormond, Partner, AALRR, Shawna McKee, Associate, AALRR

Session Description: Faculty, trustees, and administrators use social media as a means of communicating with students, constituents, and with each other. This session will review social media do’s and don’ts from a legal and public relations perspective. While the use of social media has certain benefits, this session will focus on discussing its potential pitfalls when used in the educational setting. These pitfalls include: violating student privacy laws; inappropriately airing criticism; accidentally exposing private accounts to students/parents/community members; violating policies against sexual harassment and fraternization with students; and the danger of attributing private speech by public officials to them acting in their official capacities as faculty, administrators, and trustees. We will examine various types of social media (Facebook, Instagram, LinkedIn, etc.) and discuss related legal issues which may arise in the educational work setting, such as free speech, intellectual property, and the Brown Act. Learn how to train your employees about the proper use of social media and how to respond to inappropriate conduct by employees, trustees and students which occurs through social media.

11:15 a.m. – 11:30 a.m.  Refreshment Break

11:30 a.m. – 12:45 p.m.  GENERAL SESSION

Topic: Target Violence: Understanding the Fiscal and Operational Need

Panelists: Michael W. Simmons, Director of Risk Management, Safety & Police, Riverside CCD, Robert Gunzel, Chief of Police, Riverside CCD

Session Description: The segmented presentation will approach the subject of targeted violence from a different perspective. This presentation is divided into two segments. The first segment emphasizes the importance of making the appropriate financial commitment needed to prepare the organization for a targeted violence incident. The second segment will focus on the financial impact to an organization during and after an event.

12:45 p.m. – 1:30 p.m.  Luncheon and Welcome Address
1:00 p.m. – 1:30 p.m.  Welcome Address

**Presenter:** Chancellor Constance M. Carroll, San Diego Community College District

1:45 p.m. – 2:45 p.m.  **GENERAL SESSION**

**Topic:** Are you Aware of the state legislation affecting Community College investigations and Title IX Matters?

**Panelists:** Eve Fitchtner, Partner, AALRR, Laura Benson. Consultant, AALRR

**Session Description:** Please join Eve Peek Fichtner and Laura Benson as they provide an in-depth discussion of pending and recent legislation which will affect each and every CCD, including AB 1651 and SB 169. This session will also update CCD’s on recent OCR actions in California related to Title IX sexual misconduct complaints. We will also discuss practical application in terms of the processes that need to be in place for departments to comply.

2:45 p.m. – 3:00 p.m.  **Refreshment Break**

3:00 p.m. – 4:00 p.m.  **GENERAL SESSION**

**Topic:** Before Disaster Strikes! Third Party Vendor Contracts

**Panelists:** Eileen O’Hare Anderson, Partner, Liebert Cassidy Whitmore, Felipe Lopez, VP of Administrative Services, Cerritos College

**Session Description:** A vendor-provided form contract may save your district time and money. However, districts that sign vendor contracts without reading the fine print may agree to problematic terms that could subject the district to liability or increased costs. This presentation will walk-through the typical provisions in vendor contracts, show you the potential pitfalls, share secrets for how to best protect your district, and provide options for dealing with vendors who refuse to negotiate contract language.

4:00 p.m. – 4:15 p.m.  **Refreshment Break**

4:15 p.m. – 5:15 p.m.  **GENERAL SESSION**

**Topic:** Ransomware: Legal Issues to Avoid Being Held Hostage

**Panelists:** Melissa Gallegos, AALRR

**Session Description:** $600,000, $30,000, $10,000 how much would your district pay to get its data back? Ransomware attacks are rampant and this billion-dollar criminal market continues to grow. This workshop will discuss the ransomware epidemic and how it can have devastating impacts on districts. Attendees will learn about prevention considerations so their districts can be more prepared for ransomware attacks, protocols for responding to an attack and related legal implications.

5:15 p.m. – 6:30 p.m.  **Welcome Reception (Entertainment TBD)**
TUESDAY, October 24th, 2017

8:00 a.m. – 5:00 p.m. Conference Check-In/Information Desk Open
8:00 a.m. – 9:00 a.m. Networking Breakfast
9:00 a.m. – 10:15 a.m. GENERAL SESSION

Topic: Implementing Guided Pathways: What’s Next

Panelists: Theresa Tena & Other Panelists TBD

Session Description: This panel discussion will bring together CBOs from early adopters of the guided pathways framework to discuss the nuts and bolts of implementation from the business perspective. As the California Community College system moves towards this exciting reform, come hear how you can best prepare for it, and set your college’s students up for success.

10:15 a.m. – 10:30 a.m. Refreshment Break
10:30 a.m. – 11:45 a.m. General Session-Keynote Presentation Pamela Cox-Otto, Interact Communications Change, Student Success and the (Shifting) Road Ahead

The world in which we grew up and the world in which we studied, is not the world in which we are serving students or the one in which we work now. Dr. Pamela Cox-Otto, Community College Whisperer and 35-year veteran of “the good fight” will talk and work with us on Dealing with the Chaos of Change, the Shifts in our workplace, and understanding and embracing the students who are knocking on our doors.

12:00 p.m. – 12:45 p.m. Award Luncheon (add information about WSR)
12:45 p.m. – 1:45 p.m. CONCURRENT SESSIONS

Option One: One Mission, Multiple Paths to Success!

Panelists: Dr. Bonnie Ann Dowd, Executive VC, Business & Technology Services, San Diego CCD, Dr. Seher Awan, VP Administrative Services, San Diego City College, Dr. Rachelle Agatha, VP Administrative Services, San Diego Mesa College, Brett Bell, VP Administrative Services, San Diego Miramar College

Session Description: The San Diego Community College District serves as the fiscal and administrative foundation for City College, Mesa College, Miramar College and Continuing Education. The colleges and Continuing Education each offers a vibrant campus, offering accessible, diverse learning experiences in a multicultural setting that both reflects and meets the needs of the community. The District’s business officials will share how as a multi-college
district working together with a shared focus on innovation, access, and excellence they are redefining the community college experience in the City of San Diego.

Option Two: Clean Energy for Colleges: Planning for Success

Panelists: Kevin Flanagan, Lead Administrator for REAP Program, School Project for Utility Rate Reductions (SPURR), Christine Miktarian, P.E., VC, Operations & Information Systems, State Center CCD, Brian Taylor, Sales Manager, ForeFront Power

Session Description: This workshop will provide an instructive overview of what's going on with renewable energy and a view to what is on the clean energy horizon. We'll focus on ways to identify financially and programatically sound projects that work for your District. This workshop will draw on lessons learned from recent projects and will highlight strategies for maximizing project success and reducing project risk.
Learning Objective 1:
Discuss energy technologies available to Colleges and the technical and financial benefits of implementation with a focus on solar PV and energy storage.
Learning Objective 2:
Discuss the advantages and disadvantages of available procurement methods for renewables including Power Purchase Agreements.
Learning Objective 3:
Discuss the regulatory, technological, and political environment surrounding renewable energy procurement, implementation, and operation.
Learning Objective 4:
Discuss ways to maximize project success including vendor selection, optimizing financial benefits, navigating the utility interconnection process, and negotiating contract provisions such as performance guarantees, project scheduling, environmental benefits, and cost responsibility for ancillary project components:

1:45 p.m. – 2:00 p.m. Refreshment Break

2:00 p.m. – 3:00 p.m. CONCURRENT SESSIONS

Option One: A Pathway of Initiatives- The Role of the CBO

Panelists: Sharlene L. Coleal, VP, Business Services, College of the Canyons, Ryan Theule, VP Canyon Country Campus, College of the Canyons

Session Description: The goal of improving student success has been integrated into our funding over the years through various initiatives: SSSP, Student Equity, Strong Workforce and now Guided Pathways. The framework that will ensure the success of these initiatives includes collaboration and integrated budget and planning. This presentation will share how one district has established a highly effective and collaborative team which includes representatives from each of the categorical programs, student services, instruction, business services, etc., affectionately known as IE (2). This presentation will also provide CBOs with the context and the tools to balance fiscal and regulatory compliance with the funding and outcomes established through these initiatives, all with the goal of supporting student success.

Option Two: Do we really NEED more Classrooms?
Panelists: Deborah Shepley, Director, Higher Education, Gensler, Lisa Howell, VP Administrative Services, College of the Desert, Eric Mittlestead, VC., Construction & Facilities, Kern CCD

Session Description: How often do you hear “we need more classrooms on campus!”, or “I can’t schedule classes when I need them!”. Does this align with your classroom utilization reports or capacity-load ratios listed in your Five Year Construction Plan? Attend this session to learn how some colleges are using a newly developed dashboard to help their campus communities understand space utilization, to inform planning discussions, to implement data-driven decisions and increase efficiencies in enrollment management.

3:00 p.m. – 3:15 p.m. Refreshment Break
3:15 p.m. – 4:15 p.m. CONCURRENT SESSIONS

Option One: Controversial Speakers & Marches on College Campuses
Panelists: Mary Dowell, Retired Partner, Liebert Cassidy Whitmore, TBD
Session Description: TBD

Option Two: Inclusive Access: Improving Student Affordability at San Mateo CCD
Panelists: Amber St. John, Executive Director, Strategic Partnerships, Pearson, Jai Kumar, Book Store Director, San Mateo CCD
Session Description: SMCCD and it's publishing partners are committed to improving student affordability. By delivering digital course materials at significant cost savings, students are ready to learn on day one of classes. This model is making college more accessible and more affordable for students across California and the nation.

4:15 p.m. – 4:30 p.m. Refreshment Break
4:30 p.m. – 5:30 p.m. CLOSED GENERAL SESSION

Topic: ACBO SEMI-ANNUAL ASSOCIATION MEETING
(This meeting is for college/district business officials only.)

Panelists: Andy Suleski, President, ACBO and Vice President of Administration, Butte-Glenn Community College (moderator) and the ACBO Board of Directors

Session Description: session is the semi-annual meeting of ACBO--the Association of Chief Business Officials. ALL college/district staff attending the conference are members of the
Association and are invited to attend this business meeting. Come meet your elected ACBO representatives and hear them report on a wide range of issues.

Information will be provided on the progress of various ACBO Task Forces and Workgroups that are tasked with addressing business and fiscal issues on behalf of all 72 districts. The meeting agenda will also include a review of significant actions taken by the ACBO Board since the last semi-annual Association meeting in May 2017. You’ll hear about the progress made on the Association’s objectives to achieve strategic goals, and planned activities for the 2017-18 operating year as they relate to the Strategic Plan.

5:30 p.m. – 7:00 p.m.  Reception (Entertainment TBD)
7:00 p.m.  Dinner on Your Own

**WEDNESDAY, October 25th, 2017**

8:00 a.m. – 5:00 p.m.  Conference Check-In/Information Desk Open
8:00 a.m. – 8:30 a.m.  Networking Buffet Breakfast
8:30 a.m. – 10:00 a.m.  CLOSED GENERAL SESSION

**Topic:** Semi-Annual Report of the Chancellor’s Office and System Update  
**Panelists:** TBD  
**Session Description:** TBD

10:00 a.m. – 10:15 a.m.  Refreshment Break
10:15 a.m. – 11:30 a.m.  GENERAL SESSION

**Topic:** CCLC & ACCCA Advocate Joint  
**Panelists:** TBD  
**Session Description:** TBD

11:30 a.m.  Conference Adjourns