

ACBO 2017 Fall Conference
October 23-25, 2017
Hilton San Diego Resort and Spa

MONDAY, October 23rd, 2017

9:00 a.m. – 5:00 p.m. **Conference Check-In/Information Desk Open**
Breakfast on Your Own

CONFERENCE CENTER FOYER & SORRENTO (SPONSOR TABLES)

10:00 a.m. – 11:15 a.m. **GENERAL SESSION**
ST. TROPEZ/MONTE CARLO/RIVIERA

Topic: Best Practices for using Social Media

Panelists: Sharon Ormond, Partner, AALRR, Shawna McKee, Associate, AALRR, Ann Garten, Community Relations Director, El Camino College

Session Description: Faculty, trustees, and administrators use social media as a means of communicating with students, constituents, and with each other. This session will review social media do's and don'ts from a legal and public relations perspective. While the use of social media has certain benefits, this session will focus on discussing its potential pitfalls when used in the educational setting. These pitfalls include: violating student privacy laws; inappropriately airing criticism; accidentally exposing private accounts to students/parents/community members; violating policies against sexual harassment and fraternization with students; and the danger of attributing private speech by public officials to them acting in their official capacities as faculty, administrators, and trustees. We will examine various types of social media (Facebook, Instagram, LinkedIn, etc.) and discuss related legal issues which may arise in the educational work setting, such as free speech, intellectual property, and the Brown Act. Learn how to train your employees about the proper use of social media and how to respond to inappropriate conduct by employees, trustees and students which occurs through social media.

11:15 a.m. – 11:30 a.m. **Refreshment Break**
CONFERENCE CENTER FOYER

11:30 a.m. – 12:45 p.m. **GENERAL SESSION**
ST. TROPEZ/MONTE CARLO/RIVIERA

Topic: Targeted Violence: Understanding the Operational and Financial Impact

Panelists: Michael W. Simmons, Director of Risk Management, Safety & Police, Riverside CCD, Robert Gunzel, Chief of Police, Riverside CCD, Aaron Brown, Vice Chancellor of Business & Financial Services, Riverside CCD

Session Description: The segmented presentation will approach the subject of targeted violence from a different perspective. This presentation is divided into two segments. The first segment emphasizes the importance of making the appropriate financial commitment needed to

prepare the organization for a targeted violence incident. The second segment will focus on the financial impact to an organization during and after an event.

12:45 p.m. – 1:30 p.m. **Luncheon and Welcome Address**
SOUTH POOLSIDE

1:00 p.m. – 1:30 p.m. Welcome Address

Presenter: Chancellor Constance M. Carroll, San Diego Community College District

1:45 p.m. – 2:45 p.m. **GENERAL SESSION**
ST. TROPEZ/MONTE CARLO/RIVIERA

Topic: Are you Aware of the state legislation affecting Community College investigations and Title IX Matters?

Panelists: Eve Fichtner, Partner, AALRR, Laura Benson, Consultant, AALRR

Session Description: Please join Eve Peek Fichtner and Laura Benson as they provide an in-depth discussion of pending and recent legislation which will affect each and every CCD, including AB 1651 and SB 169. This session will also update CCD's on recent OCR actions in California related to Title IX sexual misconduct complaints. We will also discuss practical application in terms of the processes that need to be in place for departments to comply.

2:45 p.m. – 3:00 p.m. **Refreshment Break**
CONFERENCE CENTER FOYER & SORRENTO (SPONSOR TABLES)

3:00 p.m. – 4:00 p.m. **GENERAL SESSION**
ST. TROPEZ/MONTE CARLO/RIVIERA

Topic: Before Disaster Strikes! Third Party Vendor Contracts

Panelists: Eileen O'Hare Anderson, Partner, Liebert Cassidy Whitmore, Felipe Lopez, VP of Administrative Services, Cerritos College

Session Description: A vendor-provided form contract may save your district time and money. However, districts that sign vendor contracts without reading the fine print may agree to problematic terms that could subject the district to liability or increased costs. This presentation will walk-through the typical provisions in vendor contracts, show you the potential pitfalls, share secrets for how to best protect your district, and provide options for dealing with vendors who refuse to negotiate contract language.

4:00 p.m. – 4:15 p.m. **Refreshment Break**
CONFERENCE CENTER FOYER & SORRENTO (SPONSOR TABLES)

4:15 p.m. – 5:15 p.m. **GENERAL SESSION**
ST. TROPEZ/MONTE CARLO/RIVIERA

Topic: Ransomware: Legal Issues to Avoid Being Held Hostage

Panelists: Melissa Gallegos, Associate, AALRR, Deborah Ludford, Director of Information Services, North Orange County CCD

Session Description: \$600,000, \$30,000, \$10,000 how much would your district pay to get its data back? Ransomware attacks are rampant and this billion-dollar criminal market continues to grow. This workshop will discuss the ransomware epidemic and how it can have devastating impacts on districts. Attendees will learn about prevention considerations so their districts can be more prepared for ransomware attacks, protocols for responding to an attack and related legal implications.

5:15 p.m. – 6:30 p.m. **Welcome Reception**
SOUTH POOLSIDE

6:30 p.m. – 9:30 p.m. **Casino Night**
PAVILION

TUESDAY, October 24th, 2017

8:00 a.m. – 5:00 p.m. **Conference Check-In/Information Desk Open**
CONFERENCE CENTER FOYER & SORRENTO (SPONSOR TABLES)

8:00 a.m. – 9:00 a.m. **Networking Breakfast**
SOUTH POOLSIDE

9:00 a.m. – 10:15 a.m. **GENERAL SESSION**
ST. TROPEZ/MONTE CARLO/RIVIERA

Topic: Implementing Guided Pathways: What's Next

Panelists: Theresa Tena, Vice Chancellor of Institutional Effectiveness, California Community College Chancellor's Office, Laura Hope, Executive Vice Chancellor, California Community College Chancellor's Office

Session Description: This panel discussion will bring together CBOs from early adopters of the guided pathways framework to discuss the nuts and bolts of implementation from the business perspective. As the California Community College system moves towards this exciting reform, come hear how you can best prepare for it, and set your college's students up for success.

10:15 a.m. – 10:30 a.m. **Refreshment Break**
CONFERENCE CENTER FOYER & SORRENTO (SPONSOR TABLES)

10:30 a.m. – 11:45 a.m. **General Session-Keynote Presentation**
Pamela Cox-Otto, Interact Communications
Change, Student Success and the (Shifting) Road Ahead
ST. TROPEZ/MONTE CARLO/RIVIERA

The world in which we grew up and the world in which we studied, is not the world in which we are serving students or the one in which we work now. Dr. Pamela Cox-Otto, Community College Whisperer and 35-year veteran of "the good fight" will talk and work with us on Dealing

with the Chaos of Change, the Shifts in our workplace, and understanding and embracing the students who are knocking on our doors.

12:00 p.m. – 12:45 p.m. ***Award Luncheon – Walter Star Robie and pin presentations***

SOUTH POOLSIDE

12:45 p.m. – 1:45 p.m. ***CONCURRENT SESSIONS***

Option One: One Mission, Multiple Paths to Success!

ST. TROPEZ/MONTE CARLO/RIVIERA

Panelists: Dr. Bonnie Ann Dowd, Executive VC, Business & Technology Services, San Diego CCD, Dr. Seher Awan, VP Administrative Services, San Diego City College, Dr. Rachelle Agatha, VP Administrative Services, San Diego Mesa College, Brett Bell, VP Administrative Services, San Diego Miramar College

Session Description: The San Diego Community College District serves as the fiscal and administrative foundation for City College, Mesa College, Miramar College and Continuing Education. The colleges and Continuing Education each offers a vibrant campus, offering accessible, diverse learning experiences in a multicultural setting that both reflects and meets the needs of the community. The District's business officials will share how as a multi-college district working together with a shared focus on innovation, access, and excellence they are redefining the community college experience in the City of San Diego.

Option Two: Clean Energy for Colleges: Planning for Success

SAN MARINO/CAPRI

Panelists: Kevin Flanagan, Lead Administrator for REAP Program, School Project for Utility Rate Reductions (SPURR), Shannon Robertson, Construction Services Manager, Santa Clarita CCD, Brian Taylor, Sales Manager, ForeFront Power

Session Description: This workshop will provide an instructive overview of what's going on with renewable energy and a view to what is on the clean energy horizon. We'll focus on ways to identify financially and programmatically sound projects that work for your District. This workshop will draw on lessons learned from recent projects and will highlight strategies for maximizing project success and reducing project risk. Learning Objective 1: Advantages and disadvantages of solar PV and energy storage. Learning Objective 2: Discuss different procurement methods including an overview of the PPA. Learning Objective 3: Update on regulatory and utility changes that will impact projects. Learning Objective 4: Identify strategies to maximize project success.

1:45 p.m. – 2:00 p.m. **Refreshment Break**

CONFERENCE CENTER FOYER & SORRENTO (SPONSOR TABLES)

2:00 p.m. – 3:00 p.m. ***CONCURRENT SESSIONS***

Option One: A Pathway of Initiatives- The Role of the CBO

ST. TROPEZ/MONTE CARLO/RIVIERA

Panelists: Sharlene L. Coleal, VP, Business Services, College of the Canyons, Ryan Theule, VP Canyon Country Campus, College of the Canyons

Session Description: The goal of improving student success has been integrated into our funding over the years through various initiatives: SSSP, Student Equity, Strong Workforce and now Guided Pathways. The framework that will ensure the success of these initiatives includes collaboration and integrated budget and planning. This presentation will share how one district has established a highly effective and collaborative team which includes representatives from each of the categorical programs, student services, instruction, business services, etc., affectionately known as IE (2). This presentation will also provide CBOs with the context and the tools to balance fiscal and regulatory compliance with the funding and outcomes established through these initiatives, all with the goal of supporting student success.

Option Two: Do we really NEED more Classrooms?
SAN MARINO/CAPRI

Panelists: Deborah Shepley, Director, Higher Education, Gensler, Lisa Howell, VP Administrative Services, College of the Desert, Eric Mittlestead, VC., Construction & Facilities, Kern CCD

Session Description: How often do you hear “we need more classrooms on campus!”, or “I can’t schedule classes when I need them!”. Does this align with your classroom utilization reports or capacity-load ratios listed in your Five Year Construction Plan? Attend this session to learn how some colleges are using a newly developed dashboard to help their campus communities understand space utilization, to inform planning discussions, to implement data-driven decisions and increase efficiencies in enrollment management.

3:00 p.m. – 3:15 p.m. **Refreshment Break**
CONFERENCE CENTER FOYER & SORRENTO (SPONSOR TABLES)

3:15 p.m. – 4:15 p.m. **CONCURRENT SESSIONS**

Option One: Controversial Speakers & Marches on College Campuses
ST. TROPEZ/MONTE CARLO/RIVIERA

Panelists: Mary Dowell, Retired Partner, Liebert Cassidy Whitmore; Kim Lopez, Vice President Student Services, College of San Mateo; Bill Poland, Marketing Director, Property and Casualty, Keenan & Associates; Kathy Blackwood, Executive Vice Chancellor, San Mateo County Community College District

Session Description: Universities and colleges across the nation are grappling with requests for controversial speakers and/or the possibility of demonstrations, and with the boundaries between free speech and public safety. Colleges are challenged both to support free speech and protect the community. CBOs struggle with it from a risk perspective (how much additional insurance do I need when I have a controversial speaker?) and a free speech perspective (can I charge that insurance to the student group just because I know there will be protesters?) What should we do when an outside entity uses a student group to make a point? Some of our students are clamoring for us to create sanctuary campuses and safe spaces on the campus. How far can we go? How can we support students who feel threatened and yet allow

WEDNESDAY, October 25th, 2017

8:00 a.m. – 5:00 p.m. **Conference Check-In/Information Desk Open**
CONFERENCE CENTER FOYER

8:00 a.m. – 8:30 a.m. **Networking Buffet Breakfast**
CONFERENCE CENTER FOYER

8:30 a.m. – 10:00 a.m. **CLOSED GENERAL SESSION**
ST. TROPEZ/MONTE CARLO/RIVIERA

Topic: Semi-Annual Report of the Chancellor's Office and System Update

Panelists: Carlos Montoya, Director of Facilities; Frances Parmelee, Associate Vice Chancellor, Finance; and Wrenna Finche, Director of Fiscal Standards & Accountability, California Community Colleges Chancellor's Office; Chris Yatooma Director of Fiscal Policy, Rebekah Cearley, Legislative Advocate, Community College Facility Coalition

Session Description: Back for their always informative closing session, the team from the Chancellor's Office will be on hand to update attendees on the latest developments with regard to the state budget, fiscal and facilities issues and other topics of interest to CBOs.

10:00 a.m. – 10:15 a.m. **Refreshment Break**
CONFERENCE CENTER FOYER

10:15 a.m. – 11:30 a.m. **GENERAL SESSION**
ST. TROPEZ/MONTE CARLO/RIVIERA

Topic: CCLC & ACCCA Advocate Joint

Panelists: Michelle McKay Underwood, Director Governmental & External Relations, School Services of California Inc, Lizette Navarette, Vice President, Community College League of California

Session Description: The Legislature sent nearly 800 bills to Governor Jerry Brown to sign or veto. Lizette Navarette, Community College League of California, and Michelle McKay Underwood, Association of California Community College Administrators, will walk you through the bills that were signed into law, the bills that were vetoed, and the issues that will likely (re)surface in 2018. Attendees will also hear about the latest news on CalSTRS and CalPERS and how it will affect your district's bottom line.

11:30 a.m. **Conference Adjourns**