



## FALL CONFERENCE

October 22-24

The Mission Inn Hotel & Spa

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# Conference Agenda

**MONDAY, October 22, 2012**

**8:00 a.m. to 10:00 a.m.**

**ACBO Board Meeting**

**Ho-O-Kan Board Room**

**9:00 a.m. to 5:00 p.m.**

**Conference Check-In / Information Desk**

**Main Lobby**

Sponsored by



**10:00 a.m. to 11:00 a.m.**

**Concurrent Sessions:**

**Option I: The 50% Law**

**Music Room**

Presenters will provide a quick overview of the legal requirements behind the 50% Law including what the Contracted District Audit Manual requires. From there, they will undertake an open discussion on things to look for when preparing the 50% Law calculation to make sure that you are optimizing your calculation.

*Presented by Ann-Marie Gabel, Vice President Administrative Services, Long Beach CCD, Fred Williams, Vice Chancellor, North Orange County CCD, and Warren S. Kinsler, Partner, Atkinson, Andelson, Loya, Ruud & Romo*

**Option II: Collective Bargaining: Where Are We Headed? - San Diego**

Community colleges are more boxed in than ever given the state funding cuts, the threat of more cuts, and the high expectations for student success. Collective bargaining is no longer about how much to give—now and for the near future—it's about how to survive. Furlough days, increased class sizes, increasing health benefit costs, and fewer people to do the work are all issues that will continue to be at the forefront during collective bargaining in order to maintain the appropriate balance of student programs and financial stability. This session will focus on strategies and tools to help districts address barriers to successful negotiations, and will also explain what happens if negotiations were to fail—including impasse, fact-finding, and beyond.

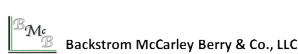
*Presented by Sheila G. Vickers, Vice President, School Services of California, Inc., Maureen Evans, Vice President, School Services of California, Inc. and Jo Ann Higdon, Vice President Administrative Services, El Camino College*

**11:00 a.m. to 11:15 a.m.**

**Refreshment Break**

**Glenwood Tavern**

Sponsored by



**11:15 a.m. to 12:15 p.m.**

**Concurrent Sessions:**

**Option I: Challenges and Opportunities under Health Care Reform -**

**Music Room**

Many Health Care Reform presentations focus on the penalties attached to non-compliance with the new health care mandates for employers that all Community Colleges must be concerned with. There is another opportunity that has been less talked about – that Health Care Reform encourages health plan sponsors to make a commitment to the well-being of their employees. In this presentation, we will discuss ways to refocus the money being spent on expensive claims toward wellness and disease management programs that will transform your “disease care” plan into a true health plan.

*Presented by Sue Johnson, Vice Chancellor Business, Ventura CCD, Jerry Healy, Employee Benefit Council, Keenan & Associates, and Cynthia Stribling, VP Corporate Training, Keenan & Associates*

**Option II: The Things I've Learned and Want to Pass On San Diego**

Senior Vice Chancellors will discuss the foundation of their success in this unique session devoted to their experiences—both successful and some not so successful, as well as the hard learned lessons that enable us going forward.

*Presented by Joanna Bowes, Managing Director, Keygent Advisors, Doug Smith, Vice Chancellor, Administrative Services, San Jose Evergreen CCD, Ed Maduli, Vice Chancellor Administrative Services, West Valley Mission CCD, Bonnie Ann Dowd, Executive Vice Chancellor, San Diego CCD, Jim Austin, Vice President Administration & Business Services, MiraCosta CCD, and Jim Buysse, Vice Chancellor, Administration & Finance, Riverside CCD*

**12:15 p.m. to 1:30 p.m.**

**Luncheon/Welcome Address**

**Galleria**

Sponsored by **HMC** Architects

**Welcome Address** by **Dr. Roger Schultz**, President, Mt. San Jacinto CCD (Introduction by **Becky Elam**, Vice President, Business Services, Mt. San Jacinto CCD)

**1:30 p.m. to 2:30 p.m.**

**General Session:**

**Reducing Your Exposure: Risk Management as a Business Solution**

**Music Room**

CBO's are always looking for ways to generate revenue and manage costs. In today's tough economic environment, it is critical to identify areas that may lead to unforeseen costs. Risk management is uniquely positioned to identify risk where many good business people often overlook. Workers' compensation, general liability, and property losses cost institutions thousands, or even hundreds of thousands of dollars, every year. Given the rising costs of medical care and the litigious nature of our State, leveraging risk management as a business solution provides an opportunity to retain traction in managing college operations.

*Presented by Mike Simmons, Director of Risk Management, Riverside CCD, (Introduction by Jim Buysse, Vice Chancellor, Administration & Finance, Riverside CCD)*

**2:30 p.m. to 2:45 p.m.**

**Refreshment Break**

**Glenwood Tavern**

Sponsored by



**2:45 p.m. to 3:45 p.m.**

**General Session:**

**Workgroup on Community College Finance Update**

**Music Room**

Members and staff of the Workgroup on Community College Finance will provide an update on recent recommendations, and ongoing dialogue related to issues such as: state deferrals, the basic allocation, and potential ballot measure impacts. This session is designed to provide an overview of activities, and permit all ACBO members an opportunity to provide feedback to workgroup members during the conference.

*Presented by Bonnie Ann Dowd, Executive Vice Chancellor for Business Services, San Diego CCD, Ann-Marie Gabel, Vice President Administrative Services, Long Beach City College, Diane Brady, Director of Fiscal Policy, Chancellor's Office, and Theresa Tena, Director of Fiscal Policy, CCLC*

**3:45 p.m. to 4:00 p.m.**

**Refreshment Break**

**Glenwood Tavern**

Sponsored by



**4:00 p.m. to 5:00 p.m.**  
**CLOSED GENERAL SESSION**

**Semi-Annual Association Meeting**

**Music Room**

Members of the ACBO organization will hear from the ACBO Board and committee chairpersons regarding the current activities of the Board on behalf of the entire Association. Delegates (the 72 District CBOs) will have an opportunity to vote on issues put before the Association. However, all members of ACBO will have an opportunity to weigh in on issues to be discussed at the meeting. An agenda will be provided at the start of the meeting.

*This meeting will be chaired by ACBO's current Board President, **Bonnie Ann Dowd**, Executive Vice Chancellor, San Diego CCD.*

**5:00 p.m. to 6:00 p.m.**

**Welcome Reception**

**Entertainment provided by Riverside CCD students!**

**Spanish Art Gallery**

Sponsored by  **Payden & Rygel**  
Investment Management

**6:00 p.m. to 8:00 p.m.**

**Sponsored Dinner and Presentation of the 2012 Walter Star-Robie Award**

**Galleria**

Sponsored by  **Keenan Associates** |  **Piper Jaffray**  
 **HIGHER ONE** |  **RBC Capital Markets**

**TUESDAY, October 23, 2012**

**8:00 a.m. to 9:00 a.m.**

**Networking Breakfast/Round Table Discussions**

**Galleria**

Sponsored by  **SELF**

**8:00 a.m. to 5:30 p.m.**

**Conference Check-In/Information Desk Open**

**Main Lobby**

**9:15 a.m. to 10:15 a.m.**

**General Session:**

**What Does the Future Hold for Redevelopment?**

**Music Room**

Just because funding for redevelopment goes away, the need for it is not diminished. What will the future hold for the cause of redevelopment and the opportunity it presents? This presentation focuses on AB1484 and how redevelopment residual and pass-through payments play into your budget. We will answer important questions related to protecting redevelopment revenue, State backfill and future issues affecting pass-through payments.

*Presented by **Theresa Tena**, Director of Fiscal Policy, CCLC, **Becky Elam**, Vice President of Business Services, Mt. San Jacinto College, **Ann Feng-Gagne**, Executive Director, Dolinka Group LLC and **Heather Hagopian**, Senior Director, Dolinka Group LLC*

**10:15 a.m. to 10:30 a.m.**

**Refreshment Break**

**Glenwood Tavern**

Sponsored by  **UnionBank**

**10:30 a.m. to 12:00 p.m.**

**General Session**

**Disrupt or Be Disrupted: The Coming Storm in Higher Education**

**Music Room**

To one degree or another we all concur that technology has and will continue to impact our progress toward more perfect institutions. As clouds loom on the horizon and change is in the air, technology will definitely alter our outlook and how we manage the changes that seem to come in waves with increasing frequency. Just five years ago could you imagine the connectivity of an iPad in front of every person at the Board table? One of the most knowledgeable administrative professionals in the system today will join us for a second look at the recent trends in technology and what to expect on the road ahead.

*Presented by **Bob Bramucci**, Vice Chancellor, SOCCCD*

**12:00 p.m. to 12:45 p.m.**

**Buffet Luncheon**

**Galleria**

Luncheon sponsored by



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**12:45 p.m. to 1:45 p.m.**

**Keynote Address**

**George Boggs, Executive Director, AACC (retired)**

**Music Room**



George R. Boggs is President/CEO Emeritus of the American Association of Community Colleges (AACC) and Superintendent/President Emeritus of Palomar College. He serves as a member of the National Academy of Sciences Board on Science Education and on the Phi Theta Kappa International Student Honor Society Board, serving as vice-chair. He is the immediate past Chair of the Board of the World Federation of Colleges and Polytechnics and consults nationally and internationally on higher education issues. In George's presentation, "Moving Ahead: Creating Opportunity" he shares a wealth of data to illustrate the ways in which new opportunities to excel can be found within the multitude of changes taking place around us now, and in the future.

*Introduction by **Bonnie Ann Dowd**, Executive Vice Chancellor, San Diego CCD and current President of the ACBO Board*

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BUSINESS SOLUTIONS

**1:45 p.m. to 2:00 p.m.**

**Refreshment Break**

**Glenwood Tavern**

Sponsored by  **Colbi Technologies**

**2:00 p.m. to 3:00 p.m.**

**General Session**

**There Is a Light at the End of the Tunnel!**

**Music Room**

The problem of a sustained economic downturn is the daily grind of bad news, with no end in sight. Ron Galatolo, Chancellor of San Mateo CCD, spoke to ACBO at the beginning of the "Great Recession" and told us that the most difficult thing for him was the fact that he could see neither when it would end, nor how deep it would get. The good news is that this current crisis will end, as all such crises end, and our presenters will share some real examples of once thriving institutions that fought through crisis only to come out the other side, sometimes even stronger.

*Presented by **Ron Galatolo**, Chancellor, San Mateo CCD, **Mike Webster**, Consultant and Former Vice Chancellor University of California, Riverside, and Coast CCD; **C.M. Brahmhatt**, Cambridge West Partnership, LLC, and former Vice Chancellor, Administrative Services, Coast CCD; and **Jim Buysse**, Vice Chancellor, Administration & Finance, Riverside CCD*

3:00 p.m. to 3:15 p.m.

**Refreshment Break**

Glenwood Tavern

Sponsored by  SolarCity

3:15 p.m. to 4:15 p.m.

**GENERAL SESSION:**

**The California Community Colleges: Looking Ahead**  
Music Room

Community colleges have sustained significant cuts since 2009-10, and it is unlikely that the system will see budget restorations to programs and services back to pre-recession levels for some time. Meanwhile, there is an increasing demand to ensure higher completion rates, and growing tensions among community college districts over limited available state funding. What does this mean for California's community colleges, and what will the system look like in 2025?

Presented by **Scott Lay**, President and CEO, Community College League of California

4:15 p.m. to 4:30 p.m.

**Refreshment Break**

Entertainment provided by Riverside CCD students!

Glenwood Tavern

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4:30 p.m. to 5:30 p.m.

**CONCURRENT SESSIONS:**

**Option I: How to Avoid a Troubled Construction Program**  
Music Room

The media is full of stories of scandals plaguing some community college construction programs. Indictments, recalls, terminations -- how do you make sure your program will survive scrutiny and recover from past issues? Learn from a Community College facilities expert, an information officer, and lawyers seasoned in procurement law about how to recognize problems, what to fix and how, and when to cut your losses and change direction. Presenters will provide real-life examples and time for Q&A.

Presented by **Mark Kelley**, Shareholder, **Dannis Woliver Kelley**, and **Robert Temple**, Prop 39 Bond Consultants, Southwestern CCD, and **Sue Ann Salmon Evans**, Shareholder, Dannis Woliver Kelley

**Option II: Demystifying Enrollment Management**  
San Diego

Enrollment Management remains something of a mystery to the business side of the house, yet it is critical to a college's financial performance. Gaining insight into the enrollment management process can be of great benefit to college business officers. Our presenter will provide an overview of best practices in successful enrollment management, in an era of cost cutting and reduced revenues.

Presented by **Joyce Black**, Cambridge West Partnership, LLC and former Academic Vice President, Pasadena and Riverside CCDs

5:30 p.m. to 6:30 p.m.

**Reception**

Entertainment provided by Riverside CCD students!

Monterey Balcony

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6:30 p.m.

**Dinner on Your Own**

A list of local restaurants can be obtained from the hotel concierge.

**WEDNESDAY, October 24, 2012**

7:30 a.m. to 12:00 p.m.

Conference Check-In/Information Desk  
Main Lobby

7:30 a.m. to 8:30 a.m.

**Networking Breakfast**

Galleria

8:30 a.m. to 9:30 a.m.

**GENERAL SESSION:**

**Alternative Bond Structures in Today's Environment**  
Music Room

Determining how to structure your District's bonds is a daunting undertaking, especially since most business officers are relatively inexperienced in this arena. What options are available to the Community College District issuer? What are the costs and benefits of each? Who should be on the District's financing team and what questions should one ask them? What is causing the recent media attention concerning bond issues? Are media accounts on target? This presentation will explore such questions to assist business officers in managing their bond programs.

Presenters: **Jo Ann Higdon**, Vice President, El Camino CCD; **Roderick Carter**, Managing Director, RBC Capital Markets; **John Patterson**, Asst. Dir.-Public Finance, LA County Treasurer Office; **Jeff Baratta**, Managing Director, Piper Jaffray & Co.; **Khushroo Gheyara**, Chief Operating Officer, Caldwell Flores Winters, Inc.

9:30 a.m. to 9:45 a.m.

**Final Networking Break**

Glenwood Tavern

Sponsored by  ellucian.

9:45 a.m. to 11:30 a.m.

**CLOSED GENERAL SESSION:**

**Legislative, Political and State Briefing**  
Music Room

Always the most important session of the conference and the one you can't miss, join recognized leaders from the Community College League of California and the State Chancellor's Office who will provide a comprehensive briefing on the critical issues facing the system at the present time, and what the outlook is going forward. Bring your pressing questions!

Presenters: **Dan Troy**, Vice Chancellor Fiscal & Facilities Planning, **Diane Brady**, Director of Fiscal Policy, and **Fred Harris**, Assistant Vice Chancellor, COCCC; and **Scott Lay**, President and CEO, **Theresa Tena**, Director of Fiscal Policy, and **Kimi Shigetani**, Vice President, Community College League of California.

11:30 a.m.

**Conference Adjourns**

**Special Thanks to:**

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**Mark your calendar! ACBO Spring 2013 Conference, May 20-22, Hilton Arden Village, Sacramento, CA.**