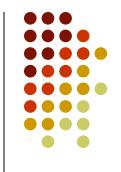
Health Care Trends and Reform What Does it All Mean to Me?

ACBO Spring 2010 Conference May 18, 2010

Presented By: Bob Schoenherr, CLU, ChFC, RHU Senior Vice President



Agenda



1. Health Reform: "Where do we go from here?" Individual Market vs. Group Market

2. California Community Colleges Employee Benefits Survey

Average Costs

Average CAP Costs

General Trend Rates: Insured vs. Self Insured

3. Other Survey Data

STRS

California Marketplace

Robert Wood Johnson Foundation – County Health Rankings

4. Cost Containment

Cost Containment Spectrum

Top 5 Strategies to Enhance ROI of Working Wellness Programs Sample Weight Loss Program



Health Reform "What Does it All Mean to Me?"











"What is the Result?"

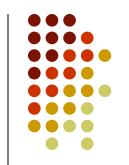


What's at Stake?



- 46.3 million uninsured
- \$16,771/yr. cost of employer provided family coverage
 - * 80% of those covered happy with current arrangements
- 17% of the economy is health care sector
- Deficit is \$1.8 trillion
- Cost of bills range between \$898 Billion \$1.3 Trillion
- 52% are worried they cannot pay for future healthcare in the event of serious illness
- 47% are worried that they will not be able to afford all of the routine health care services they need
- 20% report that they or a family member delayed needed medical care in the past year due to cost



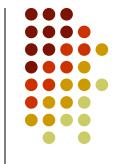


Primarily Affecting Individual and Small – Group Plans

President Obama's Eight Principles

- 1. Guarantee choice
- 2. Make health coverage affordable
- 3. Protect families' financial health
- 4. Invest in prevention and wellness
- 5. Provide portability of coverage
- 6. Aim for universality
- 7. Improve patient safety and quality care
- 8. Maintain long-term fiscal sustainability





Unintended (?) Consequences

- Excise tax on indoor tanning services (2010)
- Medical Advantage plans losing advantage (2011)
- Increased penalties for nonqualified distribution from HSA's (2011)
- Medicare Part D "doughnut hole" closing (2011-2013)
- Reduced contributions (\$2500) to FSA's (2013)
- Medicare tax surcharge on high income taxpayers (2013)
- Higher floor on itemized deductions for medical expenses (2013)
- 40% excise tax on high-cost plans in excess of \$8500 for individuals and \$23,000 for families (2018)
- Tax on individuals not obtaining health coverage (2018)
- 20% excise tax on certain medical devices
- \$60 Billion in fees levied against health insurance providers
- Annual fee for drug manufacturers
- Employee penalties for not maintaining health insurance
- Insurance carrier loss ratio mandates could lead to fewer carriers





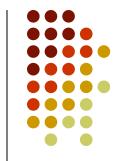
"Maxine" says...



Let me get this straightCongress has passed a health care plan, written by a committee whose chairman says he doesn't understand it, passed by a Congress that hasn't read it but exempts themselves from it, to be signed by a president that also is exempt from it and hasn't read it and who smokes, with funding administered by a treasury chief who didn't pay his taxes, all to be overseen by a surgeon general who is obese, and financed by a country that's broke.

What the hell could *possibly* go wrong?





Issues Affecting Community Colleges

Effective 1st Plan Renewal after September 23, 2010

- Cover Dependents to age 26 (Carriers will cover earlier)
- Dependent Status based on tax code, not current district definition
- Pre-existing conditions prohibited for dependents under age 19
- No Cost Sharing for Preventive Care
- Lifetime limits prohibited
- No annual limits on "Essential Health Benefits"
- OTC drugs not covered under FSA, HSA or HRA plans without doctors' Rx (2011)
- Employer reporting to IRS of individual cost of coverage on W-2 forms (2011)

Effective June 21, 2010 to January 1, 2014: Retiree Care Subsidy

- HHS certified plans may be reimbursed 80% of claims from \$15,000 to \$90,000 for non-Medicare eligible retiree benefits
- \$5 billion budget allocation
- Plans must apply, document claims, and implement programs and procedures to generate cost savings for participants with chronic and high cost conditions.
- Recommend early preparation, as funds won't last



California Community College Benefits Survey

Survey Year	2007 - 2008	2008 - 2009	2009 - 2010
Percentage of Districts with a CAP	47%	51%	54 %
Average CAP	12175.05	\$10228.00	\$11771.00
Districts with PPO/POS Average Rates			
EE only	\$577.66	\$612.06	\$648.28
EE + 1	\$1112.68	\$1144.01	\$1227.78
EE + Family	\$1531.65	\$1613.21	\$1775.80
Supercomposite	\$1026.75	\$1056.55	\$1059.84
Districts with HMO Average Rates			
EE only	\$424.25	\$456.64	\$496.58
EE + 1	\$855.00	\$888.18	\$998.05
EE + Family	\$1374.20	\$1237.67	\$1375.21
Supercomposite	\$856.33	\$939.00	\$1017.75



Insurance Trend Report

Keenan & Associates
Insurance Trends Report 2nd Quarter 2010

CARRIER TREND												
CARRIER	HMC	0		PPO		POS RX-PPO RX-HMO Dental		ental	Vision			
Health Net	13.09	%		13.1%		13.4	1%	12.5	%			
Blue Cross		n-Capitated 13.05%	Hospital 11.55%	Professional 10.44%	Overall 10.95%	11.9	1%	15.1	%	PPO 6.0%	Dental Net 4.0%	
Blue Shield	12.89	X6		13.0%		12.9	1%	12.1	%		DHMO 3% tfolio plans)	4.5%
Kaiser **	North 10.4%	South 7.8%						North 7.0%	South 7.0%			
Cigna	North 11.0%	South 11.0%	North 13.1%		South 13.6%	North 12.5%	South 12.9%	12.0	%	PPO 5.5%	DHMO 6.5%	5.0%
Delta Dental										Premier 7.6%	DPO 6.6%	
VSP												2.0%
ME5												4.0%
Express Scripts								9.99	%			

KEENAN'S SELF INSURED TREND								
CARRIER	HMO	PPO	PO5	RX-PPO RX-HMO	Dental	Vision		
Health Net					Schools: 4% - 5.5% HealthCare: 7% - 7.5%	Schools: 3.5% HealthCare 2.5%		
Blue Cross		Schools: 10% - 12% HealthCare: 10% - 12%		Schools: 10% - 12% HealthCare: 10% -12%	Schools: 4% - 5.5% HealthCare: 7% - 7.5%	Schools: 3.5% HealthCare 2.5%		
Blue Shield		Schools: 10% - 12% HealthCare: 10% - 12%		Schools: 10% - 12% HealthCare: 10% -12%	Schools: 4% - 5.5% HealthCare: 7% - 7.5%	Schools: 3.5% HealthCare 2.5%		
Delta Dental					HealthCare: 7% - 7.5% Schools: \$1,000 Max - 4.0% \$1,500 Max - 4.5% \$2,000 Max - 5.0% \$2,500 Max - 5.5% \$3,000 Max - 6.0%			
VSP						Schools: 3.5% HealthCare 2.5%		
ME3						Schools: 3.5% HealthCare 2.5%		

Treads are applicable for North and South except where noted.

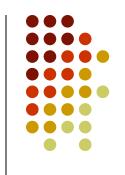
4/28/2010

^{*} Portfolio plan means standard benefits as opposed to customized benefits.

^{**} Kaiser Trends are not updated quarterly. They are set Annually

Note: PacifiCase/UHC has decided not to participate in our trend seport. If their position changes we will add them to the seport. Prepared by Keenan & Associates

STRS District Health Benefits Survey Results



- Virtually all districts provide or coordinate medical or dental coverage
- Only 40% of districts offer health insurance to part-time educators (employees)
- Most districts (84%) do not reimburse members who opt not to have the district-offered health plans
- Most districts (94%) provide vision care benefits
- 35% of districts offer a cafeteria plan, up from 25% in 2006
- 19% of districts have a health plan with a health savings account, up from 8% in 2006



Against That Backdrop, The California Health Insurance Market Has Narrowed



1999:

- Aetna
- Blue Cross
- Blue Shield
- Cigna
- GreatWest
- Health Net
- Health Plan of Redwoods
- Kaiser
- PacifiCare
- United Healthcare
- Western Health Advantage

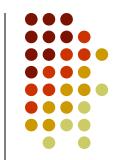
2010:

- Aetna
- Anthem Blue Cross
- Blue Shield
- Cigna
- Health Net
- Kaiser
- United Healthcare

There are fewer competitors, higher prices.



Health Care Is Localized

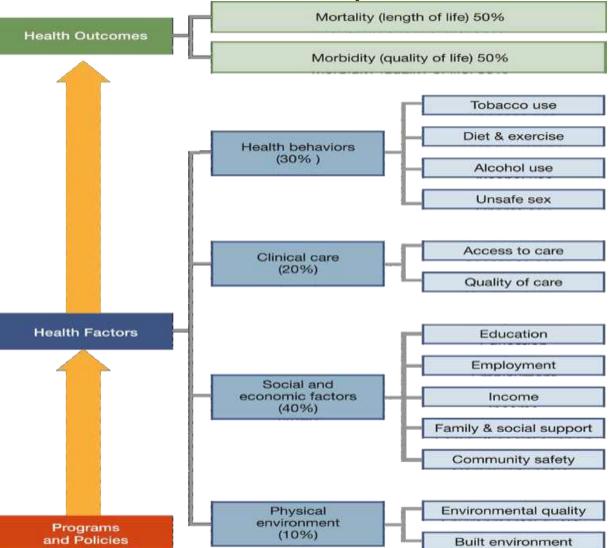


There Are Six Very Distinct Health Insurance Markets In California, Each Requiring Unique Solutions

MARKETPLACE	LOCAL MARKET CHARACTERISTICS			
Sacramento	Powerful health systems dominate a stable market.			
San Diego	Retreat from capitation creates concerns.			
San Francisco Bay Area	Downturn stresses historically stable safety net.			
Fresno	Poor economy, poor health creates stresses.			
Los Angeles	Haves and have nots lead to divided system.			
Riverside/San Bernardino	Sprawling area, economic woes create access challenges.			

Who is Healthy?

Health Outcome Components





County Health Rankings model ©2010 UWPHI

County Health Rankings: 2010 California, provided by the Robert Wood Johnson Foundation and the University of Wisconsin Population Health Institute

California County Health Rankings

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RANK	HEALTH OUTCOMES	RANK	HEALTH OUTCOMES	RANK	HEALTH OUTCOMES
1	Marin	20	Los Angeles	39	Mariposa
2	Santa Clara	21	San Francisco	40	Lassen
3	San Mateo	22	Nevada	41	Tehama
4	Orange	23	Mono	42	Tuolumne
5	San Benito	24	Sutter	43	Tulare
6	Santa Cruz	25	Calaveras	44	Butte
7	Placer	25	Solano	45	Humboldt
8	Sonoma	27	Plumas	46	Glenn
9	Ventura	28	Imperial	47	Shasta
10	Colusa	29	Amador	48	Kern
11	Monterey	30	Riverside	49	Mendocino
12	Contra Costa	31	Madera	51	Modoc
13	Santa Barbara	32	Sacramento	52	Siskiyou
14	San Luis Obispo	33	Kings	53	Yuba
15	San Diego	34	San Joaquin	54	Del Norte
16	Napa	35	Merced	55	Lake
17	Yolo	36	Fresno	56	Trinity
18	Alameda	37	San Bernardino		•
	+		-	→	



Stanislaus

38

19

El Dorado





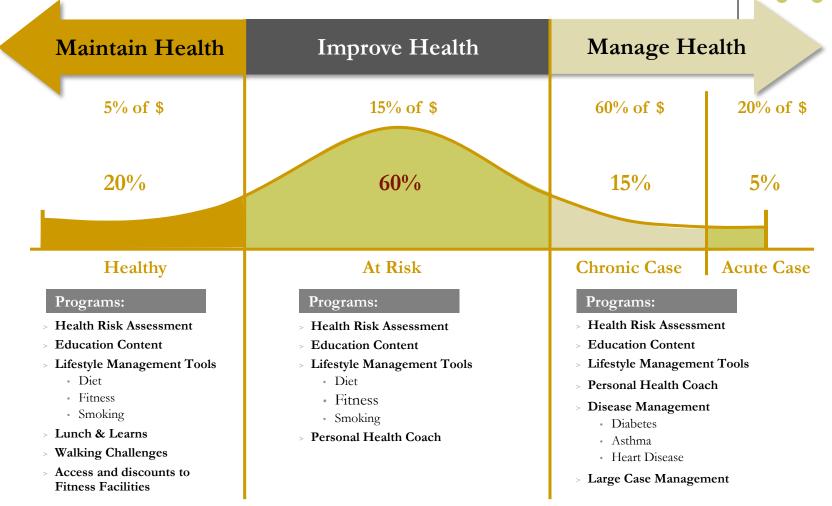
For every 100 employees in the United States...

- 60 are sedentary
- 25 smoke
- 20 are at least 20% overweight
- **27** have heart disease
- **10** have diabetes
- 50 have high cholesterol
- 24 have high blood pressure
- **50** feel distressed

Source: "Stress at work", National Institute for Occupational Safety & Health



Wellness Programs Target programs to health risks





Cost Containment Spectrum

Less Effective Less Complex

More Effective **More Complex**

Phase 1

- •Passive Programs
- •Totally Voluntary
- •Limited

Communication of Carrier Programs

- •Little or No
- "Outreach" on

Health

Improvement

Programs

•Health Fairs

Phase 2

- Enhance
- Communication
- •Email campaign
- Newsletter
- •Encourage use of Carrier Resources
- •Self-Care
- •Health

Improvement **Programs**

Phase 3

- •More Active Approach
- •Wellness Programs
- •Health Risk Appraisal
- •Health Screenings
- •Smoking Cessation
- •Weight Loss
- •Rewards / Incentives
- •Health Club

Memberships

•"Soft" Outreach on Disease Management

Phase 4

- •Phase 3, Plus
- •Identify Best

Provider / Practices

•Strong Outreach

Programs – Stratify

Members by

Diagnostic Category

•Plan Design

Changes to Incent Participation

 Potential CDHP Options

Phase 5

- •Phase 4, Plus
- Aggressive

Outreach -individual

Contact with

Members

•Full CDHP with

HSA or HRA

Tiered Networks

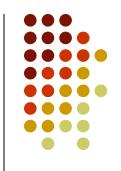
based on Cost /

Quality

- •Direct Contracting
- •District Pricing based on Participation



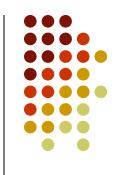
How Do Wellness Programs Reduce Health Costs?



- Research shows medical costs for obese workers are 77% higher than for others, running \$8,720 per claimant.
- Among obese workers, 6.9% are restricted in work capabilities, and absenteeism rates are more than double those normal weight employees.
- A three-year study showed that one-on-one health coaching, physical activity and healthy eating cut the overall incidence of diabetes by 58%.



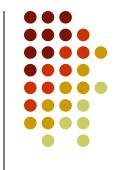
Lend Employees a Healthy Hand



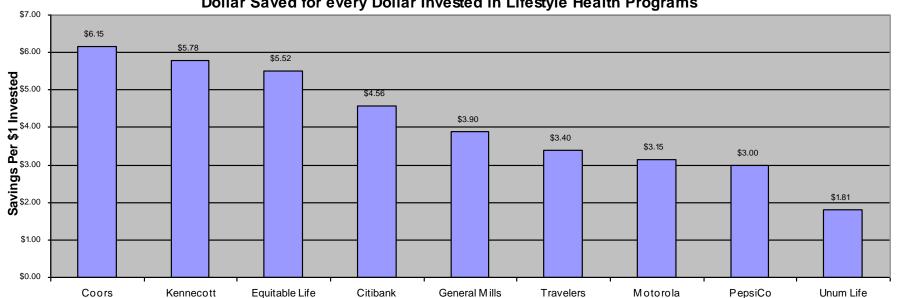
- Open your hand and stretch your fingers out as wide as possible. That is how many fruit and vegetables you should have at a meal.
- Make a tight fist. That is a serving of carbs like pasta or bread.
- Look at the size of your palm. That is the correct portion size of a hamburger patty, chicken breast, eggs, fish or any other protein.
- Make an "OK" sign with your index finger and thumb for a serving of fat, like olive oil and salad dressing.



How Do Wellness Programs Reduce Health Costs?



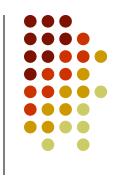




NOTE: ROI varies based on program design and estimated costs



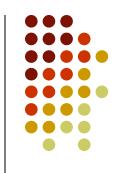
Top 5 Strategies to Enhance the ROI of Worksite Wellness Programs



- Tap into your insurance plan's willingness to pay for wellness
- Create a benefit plan design so wellness can be cost neutral
- Implement worksite policies and environmental changes that support healthy living
- Use the right wellness message to increase participation, improve morale and enhance engagement
- Make use of all your free community resources



And, Here is a Resource from Keenan

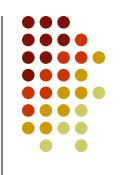


Thinner



Winners!





Questions?

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