

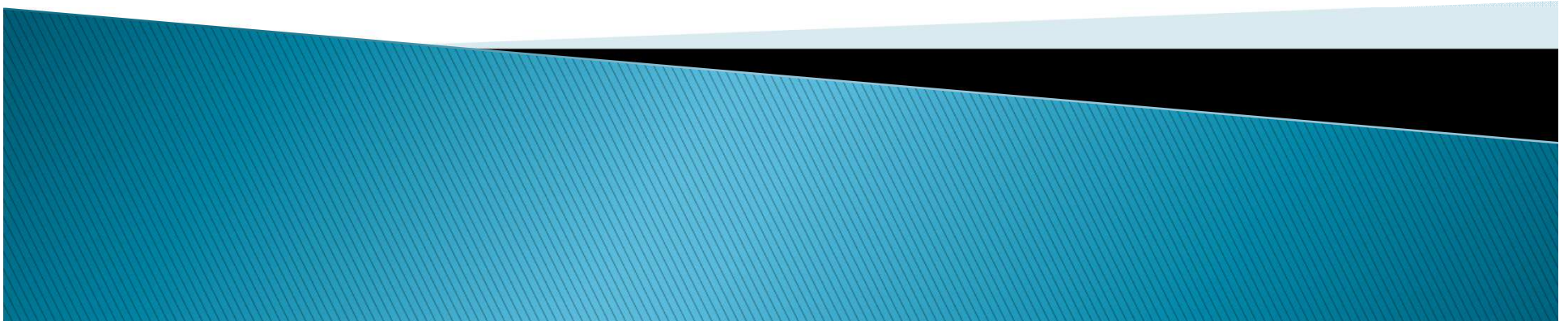
Hitting QE²: a “Quality Educational Experience” for California Community Colleges in the 21st Century

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Presentation Goals

- ▶ Define QE^2 – “*Quality Educational Experience*”
- ▶ Discuss how the costs of instruction for community colleges has changed over time
- ▶ Discuss factors that contribute to creating a QE^2 for students
- ▶ Identify challenges and road blocks which might impact a college’s ability to consistently hit the QE^2 target
- ▶ Recommend solutions to ensure a college remains fiscally responsible and committed to providing a *Quality Educational Experience* (QE^2) for students





*What defines a
“Quality Educational Experience”?*





Examples

- ▶ Learning Environment
- ▶ Facilities
- ▶ Faculty
- ▶ Administrators and Staff
- ▶ Commitment
- ▶ Technology
- ▶ Connections
- ▶ Support for Students
- ▶ Support for Employees
- ▶ Comprehensive Offerings
- ▶ Planning and Budgeting



*What factors contribute to creating a
“Quality Educational Experience”
for students?*

➤ Tangibles and Intangibles?



Factors Include

- ▶ Environmental
- ▶ Human
- ▶ Leadership, Governance and Policy
- ▶ Financial
- ▶ Vision and Philosophy
- ▶ Curriculum



Environmental Factors

- Physical surroundings
- Safe and secure environment
- Technology availability and currency of equipment, system, and software applications
- Underlying infrastructure capacity to support
- Extra-curricular campus opportunities
- Sustainability



Human Factors

- ▶ Professional development
- ▶ Adequate quantity of faculty and staff
- ▶ Competent and supportive
- ▶ Services to assist and support diverse students
- ▶ Academic excellence in the classrooms (virtual and face-to-face)



Leadership , Governance and Policy Factors

- ▶ Participatory Governance
- ▶ State level leadership commitment
- ▶ Accreditation
- ▶ Performance Metrics and Goals
- ▶ Legislative as well as BOG mandates



Financial Factors

- ▶ Appropriate general fund allocations
- ▶ Appropriate categorical funds
- ▶ Sufficient COLA and growth (access) funding
- ▶ Compliance with laws and regulations
- ▶ Prop 98 Mandates
- ▶ Potential new funding formula
- ▶ Differential funding by program type (i.e. noncredit and CTE)



Vision and Philosophy

- ▶ Academic excellence
- ▶ Value
- ▶ “It Takes a Village”
- ▶ Everyone plays a role in student success
- ▶ Community comes first



Curriculum

- ▶ Relevant and attainable pathways whether for transfer, career placement , or other educational goals
- ▶ Student oriented schedules
- ▶ Responsive to community and industry
- ▶ Compliant
- ▶ Innovative



Challenges and Road Blocks



Leadership , Governance and Policy Challenges

- ▶ System/state and local – “hybrid” model
- ▶ Competing, antiquated, and incompatible regulations and laws
- ▶ Turn over in district/college leadership
- ▶ Duplicative efforts for accreditation and Title 5/Ed Code requirements
- ▶ Hesitancy to tackle big issues statewide
- ▶ “Never a Good Time to Discuss Change”
- ▶ Diversity of districts/colleges leads to little common ground



Other Leadership and Policy Challenges

- ▶ 50% Law
- ▶ FON
- ▶ Unfunded state mandates
- ▶ Quantity versus Quality funding



Financial Road Challenges

- ▶ Lack of predictable and reliable apportionment revenues
- ▶ Lost purchasing power (COLA)
- ▶ Uncertainty of apportionment payments (Cash)
- ▶ Uncertainty of growth/access apportionment
- ▶ Increasing costs of operations
- ▶ One-time funds matching requirements (Instructional Equipment, Scheduled Maintenance and SS&SP)
- ▶ Resources are necessary; however, do not guarantee quality or student achievement



Financial Road Challenges

(continued)

- ▶ Statutorily guaranteed backfills of EPA and RDA-related revenues that due to timing and determination of gaps creates delays and confusion with regard to apportionment funding
- ▶ Lack of a continuous appropriation for community colleges is an increasing problem
- ▶ Prop 30 tax revenue goes completely away by 2017; however, EPA accountability requirements will continue
- ▶ Differential (CTE) or equalized (noncredit CDCP) funding



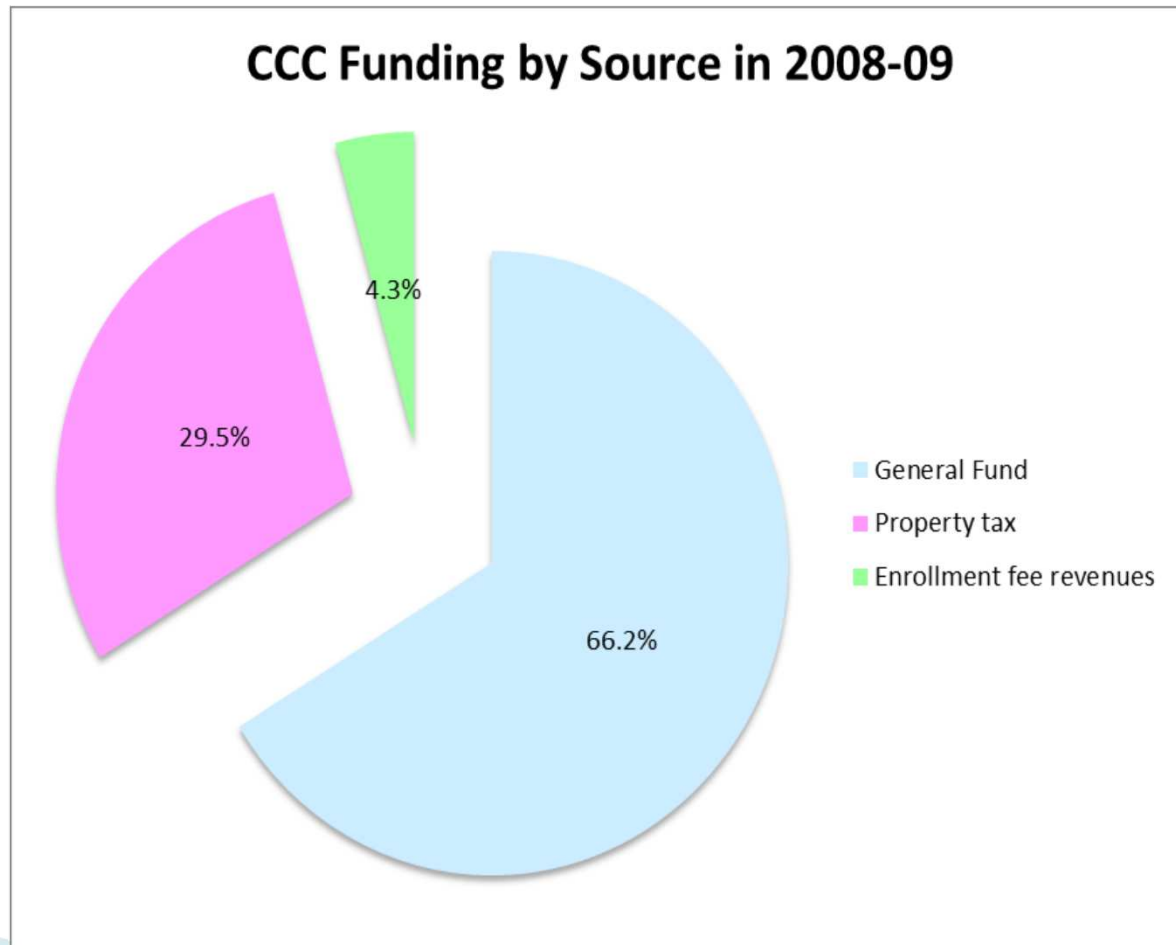
How has the cost of instruction changed for community colleges over time?

- ▶ Campus infrastructure requirements to support technology
- ▶ New campus facilities are high-tech and with increased square footage
- ▶ Distance (on-line and hybrid) education has increased the cost of teaching and learning for equipment, software and student labs
- ▶ Career and workforce programs required to meet industry demands are more resource intensive



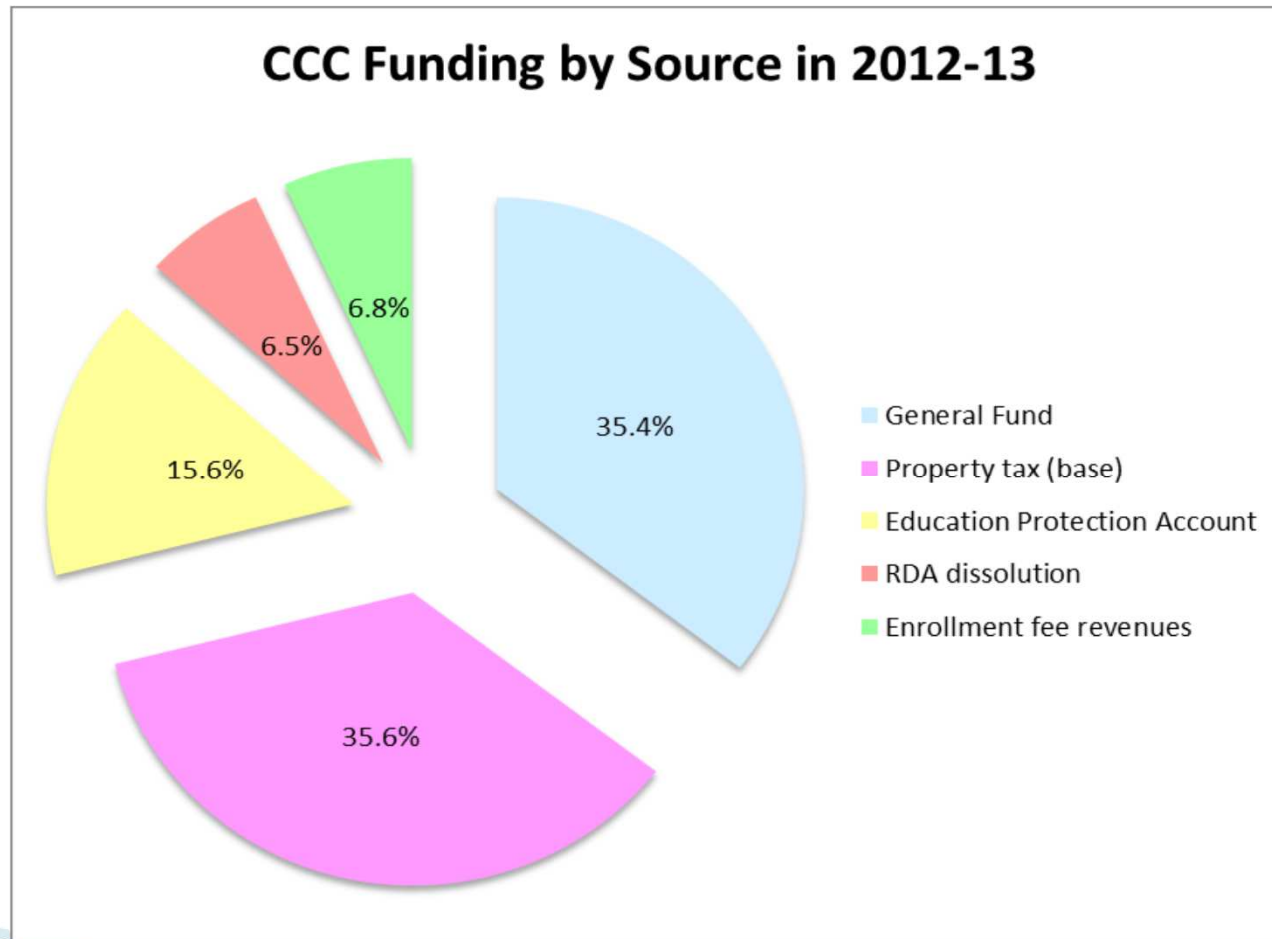
CCC Funding Comparison between 2008 and 2013

(Source: CCCCCO's 2012-13 Budget Workshop)



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Other Financial Challenges and Road Blocks

- ▶ Accountability requirements without state funding flexibility
- ▶ Contractual obligations
- ▶ Ever-increasing “cost of business” operations
- ▶ National and state economic conditions



*"Education is the most powerful weapon
which you can use to change the world."*

-- Nelson Mandela



*What can the
state/system do
to positively
impact a
"Quality
Educational
Experience" for
students?*

Equity in the FON?

FON	FTES	Ranking for FTES	Ranking for FON
1401.1	92,199.56	1	1
861.2	48,728.33	2	2
483.8	26,452.35	7	3
467.8	23,708.43	12	4
454.8	30,985.99	3	5
443.5	25,180.33	9	6

Comparison of FTES/FT Faculty

Ranking for FTES	Ranking for FON	FTES/FON
1	1	65.81
2	2	56.58
7	3	54.68
5	4	50.68
3	5	68.13
9	6	56.78

“You have to go
wholeheartedly into
anything in order to
achieve anything
worth having.”

Frederic Lloyd Wright



*What can colleges do
to positively impact a
“Quality Educational
Experience”
for students?*

Thank you

*Let the conversations begin...and continue...to
ensure our community colleges are*

*Hitting QE²:
a “Quality Educational Experience”
for student success*

