

ACBO 2014 Spring Conference
May 19-21, 2014
Hyatt Vineyard Creek Inn, Santa Rosa

Planting Vines for the Future

Tentative Agenda 5/8/2014

MONDAY, May 19, 2014

9:00 a.m. – 5:00 p.m.

Alexander Foyer

(Sponsored by: SELF)

10:00 a.m. – 11:15 a.m.

Alexander Valley 1&2

Introduction by: Tom Burke

Conference Check-In/Information Desk Open

Breakfast on Your Own

GENERAL SESSION

Topic: *Hitting QE2- A “Quality Educational Experience” for California Community Colleges in the 21st Century*

Panelists: *Dr. Bonnie Ann Dowd, Executive Vice Chancellor, Business & Technology Services, San Diego CCD and Beth Smith, President, Academic Senate for California Community Colleges*

Session Description: The mission of the California Community colleges continues to evolve with newer and more complex demands being placed on faculty and staff. Legislation along with accreditation standards are emphasizing student outcomes and financial stability and viability in an era in which annual state funding is more and more uncertain and complex. Colleges are being asked to do long-term planning without any guarantee of short-term, never mind long-term, state funding. Technology has and will continue to change the way faculty teach and has become an ever increasing cost of education. Additional mandates and legislative expectations have increased without any changes to outdated and unfunded state mandates.

This session will address factors impacting the cost of education at our community colleges in the 21st century. The focus of the session will be a discussion on: *How do colleges ensure that the business model supports education, with the target being on a Quality Educational Experience for our students, while not actually operating our colleges as a business?*

11:15 a.m. – 11:30 a.m.

(Sponsored by: ASCIP)

Refreshment Break

11:30 a.m. – 12:45 p.m.

Alexander Valley 1&2

Introduction by: Bonnie Ann Dowd

GENERAL SESSION

Topic: *The Ripple Effect -Brainstorming Solutions*

Panelists: **Dr. Dianne Van Hook**, *Chancellor, Santa Clarita CCD* and **Frank Chong**, *Superintendent/President – Santa Rosa Junior College*; **Dr. Bonnie Ann Dowd**, *Executive Vice Chancellor, Business & Technology Services, San Diego CCD (Facilitator)*

Session Description: This timely and candid discussion picks up where it left off at the January Budget Workshop when the panel demonstrated how the 50 Percent Law, EERA (collective bargaining,) AB 1725, FON, Education Code, and Title 5 contradict and undermine each other. That presentation and the one to follow at the ACCCA conference only deepened the need for further discussion around possible solutions to this “Ripple Effect” dilemma for our community colleges.

This session will provide an opportunity to participate in an interactive Brain-storming session to identify specific “regulatory” changes that can be made as some initial steps to address the challenges of legislation and regulations such as AB1725, 50% Law, 75/25, FON and the cost of education in the 21st century, to name a few.

12:45 p.m. – 1:30 p.m. **Luncheon and Welcome Address**
Knights Valley Garden
(Sponsored by: Student Insurance)

1:00 p.m. – 1:30 p.m. Welcome Address
Introduction by: Doug Roberts

Presenter: Frank Chong, *Superintendent/President, Santa Rosa Junior College*

Frank Chong has had a storied career in both state and national higher education forums. Whether he’s serving students as a community college CEO in California or as the Deputy Secretary for Higher Education in Washington, he keeps the mission of the community colleges at the forefront of what he does. Frank has joined us today to welcome us to the region and say a few words about community college finance policy in California today.

1:45 p.m. – 2:45 p.m. **CONCURRENT SESSIONS**

Option One: Implementation Considerations for the GASB 67 & 68 Pension Standards
Alexander Valley 1&2
Introduction by: Ron Gerhard

Panelists: **Raquel Punetes-Griffiths**, *Controller, San Joaquin Delta CCD*; **Felipe Lopez**, *CBO, Compton CCD*; **Jeff Jensen**, *Partner*, **Brenda Torres**, *Partner*, and **Tina Treis**, *Partner, Crowe Horwath LLP*

Session Description: In light of GASB’s newly issued pension standards and their looming effective dates, this session will explore numerous implementation issues within these new standards. Participants will hear from a practitioner closely associated with the development of the new governmental pension audit guidance, including the complexities associated with multi-employer plans; plan information as it relates to the accuracy of the employer financial statements; and tips for avoiding common implementation issues.

Option Two: Business Contracts: Do You Know What Your Contract Really Says?

Alexander Valley 3&4

Introduction by: Kathy Blackwood

Panelists: Eileen O'Hare-Anderson, *Partner, Liebert Cassidy Whitmore* and Sharlene Coleal, *Assistant Superintendent, VP Business Services, Santa Clarita CCD*

Session Description: Chief Business Officers have an important role in analyzing what options are available to their districts in entering in contracts for goods and services. This session will provide information that can save costs and minimize risks, including a brief review of alternatives to competitive bidding. We will discuss the essential elements of a contract and what provisions you should watch out for in a contract for goods or services.

2:45 p.m. – 3:00 p.m. **Refreshment Break**
(Sponsored by: Vavrinek, Trine, Day & Co., LLP)

3:00 p.m. – 4:00 p.m. **CONCURRENT SESSIONS**

Option One: Construction Contracting Options both Practical and Legal

Alexander Valley 3&4

Introduction by: Greg Nelson

Panelists: Patrick Gunn, *Partner, AALRR* and Greg Nelson, *VP College Operations, Marin CCD*

Session Description: This session features an interactive review of available public works contracting methods for new construction, modernization, and maintenance projects, including design-bid-build (public bid), "design-build", lease-leaseback, and multiple prime contractor (including with services of a construction manager assisting the District (both agency and at-risk)).

Panelists will review the contracting methods available to Districts for new construction, modernization and maintenance projects, while outlining the procedural requirements of each method and dispelling misconceptions related to each method and the public works contracting process generally.

Option Two: Pension Update

Alexander Valley 1&2

Introduction by: Tom Burke

Panelists: Maureen Evans, *Vice President School Services of CA, Inc.* and Michelle McKay Underwood, *Director Legislative Services, School Services of CA, Inc.*

Session Description: CalSTRS and CalPERS are vital components of attracting and retaining a high-quality workforce in California's education system. The Great Recession and the California Public Employee's Pension Reform Act (PEPRA) were significant recent developments for both CalSTRS and CalPERS, but the changes aren't over yet. This session will provide updates at all levels with regard to statewide developments to address CalSTRS unfunded liability and the latest system valuations; steps that need to be taken at the district level to adjust budgets for employer rate increases (and potential rate increases); and developments in CalSTRS creditable service and compensation regulations that may affect you at the personal level.

4:00 p.m. – 4:15 p.m. **Refreshment Break**
(Sponsored by: WLC Architects)

4:15 p.m. – 5:15 p.m. **CONCURRENT SESSIONS**

Option One: Budgeting for Student Success
Alexander Valley 3&4
Introduction by: Jonah Nichols

Panelists: **Charlie Ng**, *Vice President of Business & Administrative Services, MiraCosta CCD*
and **Patrick Murphy**, *Research Director, Public Policy Institute of California*

Session Description: How do community colleges budget to fulfill their mission to support student success? This session will highlight national best practices in community college budgeting in light of today's challenges. MiraCosta College will discuss its experience in helping to identify these best practices with the Government Finance Officers Association in partnership with the Bill & Melinda Gates Foundation. The discussion will include the development of a national budget awards program that recognizes community colleges for implementing these best practices and how MiraCosta College is implementing them within its college. As attendees, you will be invited to ask questions and share your best practices in budgeting for student success!

Option Two: The FRISK Documentation Model: Raising the Bar on Employee Accountability
Alexander Valley 1&2
Introduction by: Gene Huff

Panelists: **Sharon Ormon**, *Partner, AALRR*, and **Fred Williams**, *Vice Chancellor of Finance, North Orange County CCD*

Session Description: The FRISK Model is a proven communication framework for providing constructive feedback to employees with performance deficiencies in order to promote positive change and develop a clear understanding of performance expectations. Emphasis is placed on open, honest and clear information sharing to avoid misinterpretation and to provide employees with clear directions for change within an accountable working relationship.

5:15 p.m. – 6:30 p.m. **Welcome Reception**
Knights Valley Garden
(Sponsored by: Fieldman, Rolapp & Associates and STV VBN)

6:30 p.m. – 8:30 p.m. **Sponsored Dinner**
Dry Creek Ballroom
Introduction by: Bonnie Dowd

(Sponsored by: Keygent, Higher One, Piper Jaffray, RBC Capital and Keenan)

TUESDAY, May 20, 2014

8:00 a.m. – 5:00 p.m. **Conference Check-In/Information Desk Open**
Alexander Foyer
(Sponsored by: Nelnet)

8:00 a.m. – 9:00 a.m.

Dry Creek Ballroom

(Sponsored by: TouchNet)

Networking Breakfast/Round Table Discussion Topics

9:15 a.m. – 10:30 a.m.

Alexander Valley 1&2

Introduction by: Ann Marie Gable

GENERAL SESSION

Topic: Bring Your Own Device: Planning, Data Security, and Forensics

Panelists: **Sharon Ormon**, *Partner and* **Scott Sachs**, *Senior Associate, AALRR*; **Dave Fuhrmann**, *Associate Vice Chancellor, IT, Ventura County CCD*

Session Description: Technology provides powerful tools in education and employment, but also a myriad of legal issues. Recognizing the red flags so they can be addressed can make for safe and effective use of technology. This session will provide an overview of technology use issues for educational agencies, including search and seizure, privacy, free speech, data security, and investigations into misuse of technology through forensics—from preserving and obtaining the electronic evidence to initiating proper litigation holds.

10:30 a.m. – 10:45 a.m.

(Sponsored by: Union Bank)

Refreshment Break

10:45 a.m. – 11:45 a.m.

CONCURRENT SESSIONS

Option One: Affordable Care Act Planning for 2015

Alexander Valley 1&2

Introduction by: Jan Roecks

Panelists: **Heather DeBlanc**, *Associate, Liebert Cassidy Whitmore* and **Cindy Viskocil**, *Associate Vice President for HR, Long Beach City College*

Session Description: This session will provide a fun, practical twist on learning a complex and confusing new law. We will provide a special focus for community colleges with regard to calculating hours of service for adjunct faculty members, coaches, professional experts and short term temporary employees. We will also discuss employment break periods. Since the Affordable Care Act is constantly changing, we will cover those main points of health care reform that you should know and what you should be doing now to comply. Leave your bottle of Excedrin at home! You won't need it for this Affordable Care Act presentation.

Option Two: "Lease Leaseback – The Continuing Success Story"

Alexander Valley 3&4

Introduction by: Arzu Smith

Panelists: **Patrick Gunn**, *Partner, AALRR*; **Felipe Lopez**, *CBO, Compton CCD*; **John Dacey**, *Shareholder, BDG* and **Shoji Takeshima**, *Principal, NTD Architecture*

Session Description: Presenters will discuss the legal basis and statutory authority for the construction contracting method known as "lease-leaseback" including the pros and cons of the

process; why some challenge the legality of lease-leaseback generally; and, a review of truths and untruths about the lease-leaseback contracting method.

12:00 p.m. – 12:45 p.m.

Lunch

Knights Valley Garden

(Sponsored by: Bergman Dacey Goldsmith and BRJ)

1:00 p.m. – 2:00 p.m.

GENERAL SESSION

Keynote Presenter:

Alexander Valley 1&2

Lee Silber

*Beyond Busy! Creative Ways to Get Things Done
Faster and Better*

Introduction by: Bonnie Ann Dowd

Everyone is busy, but Chief Business Officials are *beyond busy*. This presentation by author and motivator Lee Silber is designed to help you get the things you have to get done faster, so you have more time for the things you want and need to do. Lee will take us through the 90/10 rule and the power of focus, as well as how--and when--to multitask like an Olympian.

You'll learn new ways to do old things by using quick thinking and technology as a tool. If this sounds boring, it isn't. Our keynoter is a celebrated motivator who will make this experience fun for all and you'll laugh while you learn how to better manage the clock and calendar at the ACBO Spring Conference.

LEE SILBER is the best-selling author of 19 books and an award-winning speaker. His profile can be found at www.leesilber.com

2:00 p.m. – 2:15 p.m.

Refreshment Break

(Sponsored by: AALRR)

2:15 p.m. – 3:15 p.m.

CONCURRENT SESSIONS

Option One: Student Success & Student Equity: An Update

Alexander Valley 1&2

Introduction by: Tom Burke

Panelist: Debra Sheldon, *Specialist, Student Success & Support Programs, CCCCCO*

Session Description: The Governor's proposed 2014-15 budget nearly doubles funding for the Student Success and Support Program (SSSP). While this is good news, meeting the requirements for matching funds may be a challenge. The budget also proposes to add an additional \$100 million to support Student Equity, breathing new life into college equity planning and activities. This session will address the latest on SSSP match requirements, funding guidelines, Student Equity planning and funding, as well as a few, brief updates on other categorical program funding and/or regulatory changes.

Option two: GASB Pension Accounting Changes for CalSTRS and its Participating Employers

Alexander Valley 3&4

Introduction by: Fred Williams

Panelist: Phillip Burkholder, *CPA, CalSTRS Financial Services Branch Compliance Officer*

Session Description: New accounting criteria issued by The Governmental Accounting Standards Board significantly changes the reporting of public pension liabilities for school community college districts. Consequently this new liability may dwarf most other liabilities on financial statements and may result in a negative fund balance position. Learn more about the impact these new reporting requirements have on community college and school districts, CalSTRS and the State. This presentation provides an overview of the new standards and what school employers need to know in reporting these liabilities.

3:15 p.m. – 3:30 p.m. **Refreshment Break**
(Sponsored by: Stifel and gkkworks)

3:30 p.m. – 4:45 p.m. **GENERAL SESSION**
Alexander Valley 1&2
Introduction by: Aaron Brown

Topic: Ethics for Chief Business Officials

Panelists: *Fred Williams, Vice Chancellor of Finance & Facilities, North Orange CCD and Mary Dowell, Partner, Liebert Cassidy Whitmore*

Session Description: Almost no community college officer needs to be more aware of the ethical obligations set out in law than the CBO. An innocent error can cause a contract to be void or even lead to civil and criminal penalties. This workshop will explain the many laws and regulations addressing conflicts of law, disclosure, public bidding, transparency and fairness that challenge the CBO and the business staff. We will cover both statutory and common law conflicts of law, and address the myths and misinformation that surround those concepts. We will also discuss the policy and reality of public bidding and the obligation to be transparent and to provide due process to all concerned.

4:45 p.m. – 5:00 p.m. **Refreshment Break**
(Sponsored by: Backstrom McCarley Berry & Co., LLC)

5:00 p.m. – 6:00 p.m. **CLOSED GENERAL SESSION**
Alexander Valley 1&2

Topic: ACBO SEMI-ANNUAL ASSOCIATION MEETING AND BOARD ELECTION
(This meeting is for college/district business officials only.)

Panelists: *Dr. Bonnie Ann Dowd, President, ACBO and Executive Vice Chancellor, Business & Technology Services, San Diego CCD (moderator) and the ACBO Board of Directors*

Session Description: This session is the semi-annual meeting of ACBO--the Association of Chief Business Officials. ALL college/district staff attending the conference are members of the Association and are invited to attend this business meeting. Come meet your elected ACBO representatives and hear them report on a wide range of issues.

Information will be provided on the progress of various ACBO Task Forces and Workgroups that are tasked with addressing business and fiscal issues on behalf of all 72 districts. The meeting agenda will also include a review of significant actions taken by the ACBO Board since the last

11:30 a.m. **Conference Adjourns**

General Sponsors:

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