



Green Grapes

to



Fine Wine

Educational Opportunities for our Future CBO's and CEO's

The Winemakers



- **Kathy Blackwood**, Executive Vice Chancellor, San Mateo County CCD
 - *Coordinator for the ACBO Institutes I and II*
 - *Expert knitter*
- **Susan Bray**, Executive Director, ACCCA
 - *Point contact for ACCCA Training Programs*
 - *She Who Must Be Obeyed*
- **Jim Austin**, Retired CBO
 - *Faculty, San Diego State University hybrid Ed.D. program (two classes)*
 - *Faculty, Claremont Graduate University on-line certificate program*

Agenda

- Overview
- ACBO Institute I & II
- ACCCA Admin 101, Mentor Program, and Next Level Training
- Claremont Graduate University credit certificate
- Doctoral programs (Ph.D. and Ed.D.)
- Resources
- Q & A





ACBO Institutes

- **Levels I and II**
- **Offered annually, alternating programs each year**
- **6 days each in 3 day chunks**
- **Next program will be Institute I, offered Feb. 18-20 and Mar. 18-20, 2015**
- **Institute II should be offered in 2016**

Institute Coordinators: Mike Brandy & Pegi Ard



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ACBO Institute I

- **30-32 students**
- **New or aspiring CBOs**
 - **Staff from a community college business/administrative office in the community college system. If there is more than one participant from a community college, they will be allowed and encouraged to attend as long as there is room to accommodate the first participant from other colleges**
 - **K-12 personnel wishing to enter the community college system**
 - **Normally outside consultants or vendor representatives will not be allowed to attend since the purpose of the Institute is for training of existing staff within the system.**
- **Survey course**



ACBO Institute I Sample Agenda

- **Leadership & State Organization & Structure**
- **The Role of the Business Officer and the Ethical CBO**
- **Categorical Programs: What to Know & What To Avoid**
- **Apportionment Process and Schedule C**
- **Tour of the State Chancellor's Office & Presentation On Capital Outlay & Audits**
- **Media Management: Developing a Successful Relationship With the Media**
- **An Overview & Best Practices for Auxiliary Services**



ACBO Institute I Sample Agenda

- **Colleges in Crisis: Understanding FCMAT Operations**
- **Building the Budget: An Overview of the Steps & Best Practices**
- **Classified Personnel Management**
- **Collective Bargaining and Fact-finding**
- **The Legislative Process and Community Colleges**
- **Tour of the State Capitol & Legislative Offices**
- **The Do's and Don'ts of Professional Development & Preparing for the Next Interview**
- **Self Matters: Confronting Stress and Taking Care of Yourself**



ACBO Institute II

- **20 students**
- **New CBOs or persons for whom a CBO position would be their next job**
- **Need a recommendation from CEO**



ACBO Institute II Sample Agenda

- **What Makes a Good CBO?**
- **New CBO Scenarios**
- **The Leadership Challenge**
- **The Ethics Challenge – Case Study**



ACBO Institute II Sample Agenda

- **Collective Bargaining Best Practices and Case Studies**
- **Budget Mechanics: From Development to Ending Balance Strategies**
- **Linking Budget to Planning and Achieving Accreditation Standards**
- **Prop 30 and Restricted Funding Challenges**
- **The Role of the CBO and Getting to “Yes”—Building Consensus and Balancing Your Life**



ACBO Institutes

- **Cost \$700 for either**
- **Waiting lists: call or email Susan Bray to be put on either of the lists**
- **Total participants since 2006:**
 - **Institute I 160**
 - **Institute II 47**



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ACBO Institutes





to



Association of California Community College Administrators

Since 1975 ACCCA has been offering professional development programs “*for us, by us*” including *Admin 101: Nuts and Bolts Training for Administrators*.

- **Cross training in key administrative functions:**

Finance, Human Resources, Enrollment Management, Governance, Ethics, and Institutional Effectiveness

- **In partnership with Brandman University**
- **Seasoned CCC professionals provide instruction**
- **Network building component**



Admin 101 FAQs

- Every Summer in late July, 4 full days of training “boot camp” style
- Held in Irvine on the Brandman Campus with 4-star hotel accommodations and transportation to/from class
- Class size of 72 divided into diverse cohorts for case study purposes
- Cost is \$2050 including accommodations and meals, and you *must be a member of ACCCA to participate*

Admin 101—Sample Agenda

- California Community College Governance
- System & Institutional Dynamics: A Panel Presentation
- Campus Culture and the Ethical Administrator
- Introduction to CCC Finance
- Nuts & Bolts of Community College Finance Administration & Operations
- Understanding the Role of the District CBO
- Employment Relations Introduction
- The Nuts and Bolts of HR in CCCs Today
- Introduction to Enrollment Management and Student Success
- Strategic Enrollment Management—Proven Best Practices



Association of California Community College Administrators

The ACCCA Mentor Program pairs less experienced administrators with seasoned professionals for a one year job shadowing experience.

- Mentor Assignment
- Learning Contract
- Training Programs
- Scheduled Mentor Meetings



Association of California Community College Administrators

- Mentor Program FAQs

- Next class begins at the 2015 ACCCA Conference and concludes at the 2016 ACCCA Conference with Graduation Ceremony
- Small cohort of 25 max
- All ACCCA events in the 15-16 year included in fee (*Conference, Spring Retreat, Summer Meeting (Dinner/Social), Fall Retreat (North/South); “Day at the Chancellor’s Office”, January Budget Workshop*)
- \$500 Admin 101 rebate for Mentees
- Applications for the 2015-16 Program being accepted online now at www.accca.org

From
Noncredit Institutes
to
Credit Certificate Programs

Certificate in Community College Leadership



- Targeted, in-depth curriculum to develop and enhance leadership skills specific to the *California* Community Colleges.
- Skills for:
 - Navigating the regulatory waters, state budget process, Student Success Initiative, enrollment management
 - Translating accreditation standards into practice
 - Guiding program development, implementation, outcome measurement

What is Offered

- Online graduate Certificate in Community College Leadership
- Six courses, two per semester worth two graduate credits each
- Total of 12 graduate credits applicable to the CGU Ph.D. program and potentially transferrable
- Can be completed in three semesters



Target Market



- Working Community College Professionals
- Faculty, staff and administrators who desire to enhance their knowledge base and leadership skills while earning credits applicable to a Masters or Doctorate in Education



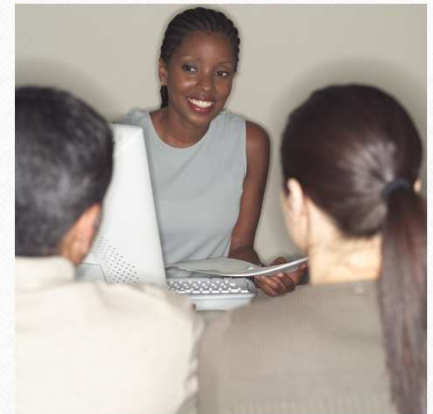
Outline of the Program Process & Structure

- Degree-seeking & non-degree seeking students may apply: https://app.applyyourself.com/AYApplicantLogin/fl_ApplicantConnectLogin.asp?id=cgu
- No GRE required!
- Orientation Open House beginning of each semester
- One online course offered at a time
- Flexible: Enroll any semester. Take any courses.
- More information: CGU.edu/ccleadership



Outline of the Program Content

- **Community Colleges: Context, Diversity, and Emerging Issues – Spring 2015**
- **Assessment and Evaluation – Spring 2015**
- **Instruction and Enrollment Management – Summer 2015**
- **Student Services - Summer 2015**
- **Finance and Facilities – Fall 2015**
- **Leadership and Change – Fall 2015**





Cost



- \$1,000 per credit
- \$2,000 per course
- \$12,000 per certificate
- Represents a 40% discount from standard CGU tuition



Expected Outcomes

- **Enhanced skills for increasing daily operational effectiveness in your workplace**
- **Enhanced knowledge base and leadership skills specific to the California Community Colleges**
- **Graduate certificate from CGU**
- **12 graduate units applicable to a CGU Masters Degree or Ph.D. in Education and potentially transferrable**



Next steps after the programs

- Enhanced on the job skills and performance
- An Ed.D. or Ph.D.
- Increased confidence in job interviews
- Enhanced opportunity for career advancement



Doctoral Programs

- What is offered ([the matrix from ACCCA](#))
- Example from San Diego State University Ed.
- Target market
- Outline of the program
- Cost
- Advice from Students



Doctoral Programs

- **What is available - the matrix from ACCCA**
 - On-line with the conference materials
 - Hard copies on the resource table
- **What the heck is an Ed.D. compared to a Ph.D.?**
 - Ph.D. – Research doctorate – Research that is publishable in a peer reviewed journal; focus on original research
 - Ed.D. – Professional doctorate – focus on applied research closely aligned to a particular profession, in this case, community college education
- **Legislation by Jack Scott opened door for CSU's to offered Ed.D.**



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Leadership Starts Here

EXAMPLE

Ed.D. Example from San Diego State University



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Leadership Starts Here

Target Market

- **Working Community College Professionals who:**
 - Desire to enhance their technical and leadership skills
 - Are committed to educational justice
 - Aspire to move to the highest levels of educational leadership





**SAN DIEGO STATE
UNIVERSITY**

Leadership Starts Here

Outline of the Program Structure

- **Small seminars (15 students) and research support courses (2 – 6 students)**
- **Combination of SDSU College of Education faculty and practitioner experts (including a district chancellors, college president, retired CBO)**
- **Monthly class meetings blended with distance learning**
- **Two week summer residency at SDSU**
- **60 units over three calendar years**



**SAN DIEGO STATE
UNIVERSITY**

Leadership Starts Here

Outline of the Program Content

- **Leadership Core: 12 units**
- **Research Core: 12 units**
- **Research Support and Writing Core: 9 units**
- **Dissertation: 12 units**
- **Community College Specialization: 15 units**
 - Development & history
 - Law & Finance
 - Budget & Resource Management
 - Strategic Planning; Emerging Issues
 - More Information



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UNIVERSITY**

Leadership Starts Here

Cost

- **Set by the state university system**
- **Approximately**
 - \$6,200/semester
 - 9 semesters
 - \$56,000



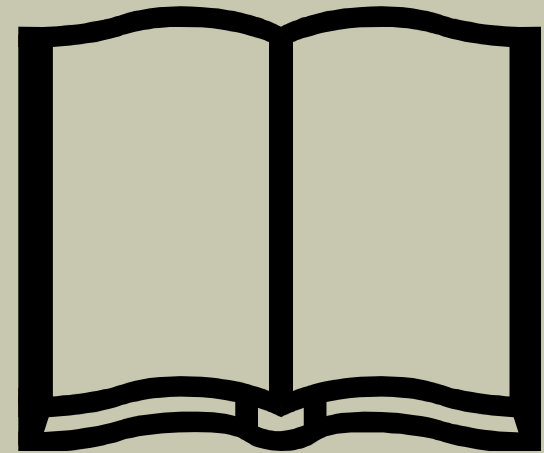


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Leadership Starts Here

Advice from Ed.D. Graduates to Prospective Students

- Go to “[Suggestions to Prospective Ed.D. Students from SDSU Ed.D. Graduates](#)” pdf.





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Leadership Starts Here

One Over-Arching Piece of Advice

The Ed.D program taught us a lot about community college issues, policies, history, governance, etc... But the real reason for an administrator or a faculty member to join this program is to develop a specialty within our fields that we are passionate about. It is that combination of expertise and passion that really motivate us to makes changes and improvements at our institutions. That is what the program did for me and I am confident that others in my cohort would agree.

Resources

- Association of California Community College Administrators: www.accca.org
- Association of Chief Business Officials: www.acbo.org
- Claremont Graduate University: Betty.Disney@cgu.edu CGU.edu/ccleadership
- Doctoral Programs: ACCCA Matrix –
<http://www.accca.org/i4a/pages/index.cfm?pageid=3349>
- Advice from Ed.D. graduates -
- San Diego State Ed.D. in Education:
 - <http://edleaders.sdsu.edu>
 - CC-edleaders@interwork.sdsu.edu
 - [SDSU Ed Leadership](#)
- Claremont Graduate University Ph.D. in Education:
 - www.cgu.edu/pages/1640.asp



Questions and Answers

