

**ACBO STRATEGIC PLAN 2015  
(Three Year Plan 2012-2015)**

**2013-14 ANNUAL OBJECTIVES**

(Approved by ACBO Board April 12, 2013)

**Goal I:** Provide professional development to ACBO members and associates including: education; training; mentoring; networking; and, resource materials.

<b>OBJECTIVE</b>	<b>ACTIVITIES</b>	<b>2013-14 ACTIONS</b>	<b>ASSESSMENT</b>
1) Improve communications to the field with regard to ACBO task force activities	<ul style="list-style-type: none"> <li>a) Promote awareness of ACBO task force committees.</li> <li>b) Develop new and enhance existing methods of communications with the field.</li> <li>c) More and timely access to agendas and meeting notes to be provided via web site, and a greater presence at conferences.</li> </ul>		
2) Continue to provide outreach, mentoring, supportive services & training to new and current financial administrators.	<ul style="list-style-type: none"> <li>a.) Offer an Institute II</li> <li>b) Offer an “Accreditation” focused one day “drive-in” workshop.</li> <li>c) Regional Reps to provide status updates in between membership’s semi-annual meetings.</li> <li>d) Promote awareness of task force opportunities to expand field of volunteers serving.</li> <li>e) Explore options on ways to reach out and mentor new CBOs.</li> </ul>		
3) Formulate a process for CPE credit by including on conference program	<ul style="list-style-type: none"> <li>a) Develop a process for CPE credit to be included on Conference Programs, Institutes I/II and one-day “drive-in” trainings.</li> <li>b) Post CPE information on Website</li> </ul>		
4) Identify resource materials to be added to ACBO website.	Develop a process to identify resources and include on ACBO website		

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**Goal II:** Promote professional standards and ethical conduct for business officers to enhance institutional, administrative, and financial effectiveness.

<b>OBJECTIVE</b>	<b>ACTIVITIES</b>	<b>2013-14 ACTIONS</b>	<b>ASSESSMENT</b>
1) Develop an ACBO Code of Ethics.	a) Establish a committee to develop. b) Offer a session at each conference to include a session on an ethical topic		

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**Goal III:** Strengthen communication and dialogue among CBOs of California community colleges and officials of other organizations and governmental agencies.

<b>ACTIVITY</b>	<b>ACTIVITIES</b>	<b>2013-14 ACTIONS</b>	<b>ASSESSMENT</b>
1) Establish a process for review, enhancement and updating information on the directory semi-annually by the region representatives.	Identify what is to be posted and assign to regional representatives		
2) Encourage and support regional meetings throughout the year.	Establish a goal of at least one regional meeting of the CBOs and Directors. Regional reps are responsible for instituting these meetings. .		
3 )Expand communications through regularly publishing articles in affiliate newsletters , and identify other possible options for increasing communications state-wide.	a) Write articles to be included in ACCCA newsletters and other options as identified. b)White Papers published on CBO related topics of interest/concern c)Participate on panels or presented at other community college events		

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**Goal IV: Provide leadership and advocacy in finance, facilities, and administrative issues facing California community colleges**

<b>OBJECTIVES</b>	<b>ACTIVITIES</b>	<b>2013-14 ACTIONS</b>	<b>ASSESSMENT</b>
Continue to maintain and enhance existing ACBO linkages/relationships with other entities/organizations	ACCJC; CEO Board; Academic Senate; DOF; ACCCA relationships developed and maintained. Participate on panels and forums on statewide events		
Establish on-going relationship with ACCJC	Continue to identify and improve upon ways in which ACBO and ACCJC can collaborate for the good of the system.		